



PLACEMENT BROCHURE 2017-18



SBPPSE

**SCHOOL OF BUSINESS, PUBLIC POLICY AND
SOCIAL ENTREPRENEURSHIP**

AMBEDKAR UNIVERSITY DELHI



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Ambedkar University Delhi,
is a public University established by the
Government of the National Capital
Territory of Delhi in 2007

ABOUT

AMBEDKAR UNIVERSITY DELHI (AUD)



AUD was conceptualised to focus on research and higher learning in the domain of Social Sciences, Humanities and Liberal Arts through interdisciplinary studies. Guided by Dr Ambedkar's vision the University aspires to bridge the concerns of equity and social justice with excellence in addressing both market demands and social needs brought about by the concurrent economic growth and social transformation taking place. AUD has been awarded 'A' Grade by the National Assessment and Accreditation Council (NAAC).

With a focus on skill development through innovative practices, the university is functioning presently through twelve schools and several centres. The Schools that AUD has established so far are:

- The School of Business, Public Policy and Social Entrepreneurship (SBPPSE)
- The School of Culture and Creative Expressions (SCCE)
- The School of Design (SDes)
- The School of Development Studies (SDS)
- The School of Education Studies (SES)
- The School of Human Ecology (SHE)
- The School of Human Studies (SHS)
- The School of Liberal Studies (SLS)
- The School of Undergraduate Studies (SUS)
- The School of Letters
- The School of Vocational Studies (SVS)
- The School of Law, Governance and Citizenship (SLGC)

The centres at AUD are distinct locations for project based research, policy advocacy, capacity building and networking with the larger community. Some of the prominent centres established in the university thus far are

AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE)
Centre for Community Knowledge (CCK)
Centre for Development Practice (CDP)
Centre for Early Childhood Education and Development (CECED)
Centre for Psychotherapy and Clinical Research (CPCR)
Centre for Publishing
Centre for Social Science Research Methods (CSSRM)
Centre for Urban Ecology and Sustainability (CUES)
Centre for English Language Education (CELE)

AUD is making bold departures from the conventional structures of knowledge by facilitating programme design, which allow for the vertical and lateral mobility within and across programmes. This is the hallmark of its curricular and pedagogic processes.

The university is currently operating from three campuses located at Kashmere Gate, Karampura and Lodhi Road whilst the flagship campus at Dheerpur is under construction. As AUD has been conceptualised as a multi campus university serving the needs of the people of NCT of Delhi, many new locations are being debated and established simultaneously.

UNIVERSITY

OFFICIALS

Shyam B Menon
Vice Chancellor

Jatin Bhatt
Pro Vice Chancellor and
Director
Campus Development

Salil Misra
Pro Vice Chancellor and
Dean School of
Education Studies

Sanjay Kumar Sharma
Dean
Student Services and
Director
Centre for Community
Knowledge

Arindam Banerjee
Dean (Officiating)
Academic Services

Praveen Singh
Dean
Planning

Geetha Venkataraman
Dean
Assessment, Evaluation and
Student Progression

J. Samuel Ernest Ratnakar
Controller of Finance

Asmita Kabra
Registrar and
Dean
School of Human Ecology

Chandan Mukherjee
Director
IT Services and
Director
Centre for Social Science
Research Methods

Debal C Kar
Librarian

Anup Dhar
Director
Centre for Development
Practice

Dhirendra Datt Dangwal
Dean
School of Liberal Studies

Honey Oberoi Vahali
Director
Centre for Psychological and
Clinical Research

Kartik Dave
Dean
School of Business, Public
Policy and Social
Entrepreneurship

Krishna Menon
Dean
School of Human Studies

Lawrence Liang
Dean
School of Law, Governance
and Citizenship

Mohm Sharique Farooqui
Director
AUD Centre for Incubation
Innovation and
Entrepreneurship

Radharani Chakravarty
Dean
School of Letters

Rajan Krishnan
Dean (Officiating)
School of Culture and Creative
Expressions

Suchitra Balasubrahmanyam
Dean
School of Design

Sumangala Damodaran
Dean
School of Development Studies

Sunita Singh
Director
Center for Early Childhood
Education and Development

Suresh Babu
Director
Centre for Urban Ecology and
Sustainability

Tanuja Kothiyal
Dean
School of Undergraduate
Studies



UNIVERSITY

PROGRAMMES

UNDERGRADUATE PROGRAMMES

SCHOOL	PROGRAMME
School of Undergraduate Studies (SUS)	BA Honours with a Major in Economics BA Honours with a Major in English BA Honours with a Major in History BA Honours with a Major in Mathematics BA Honours with a Major in Psychology BA Honours with a Major in Sociology BA Honours in Social Sciences and Humanities

POSTGRADUATE PROGRAMMES

SCHOOL	PROGRAMME
School of Business, Public Policy and Social Entrepreneurship (SBPPSE)	MBA
School of Culture and Creative Expressions (SCCE)	MA Film Studies MA Visual Art Practice MA Performance Studies MA Literary Art Creative Writing
School of Design (SDes)	MDes Social Design
School of Development Studies (SDS)	MA Development Studies
School of Education Studies (SES)	MA Education MA Education (Early Childhood Care and Education)
School of Human Ecology (SHE)	MA Environment and Development
School of Human Studies (SHS)	MA Psychology (Psychosocial Clinical Studies) MA Gender Studies
School of Liberal Studies (SLS)	MA Economics MA English MA History MA Sociology
School of Law, Governance and Citizenship (SLGC)	MA Law, Politics and Society

The University also offers various research (MPhil and PhD) programmes.

MESSAGE FROM THE VICE CHANCELLOR



Professor Shyam B Menon
Vice Chancellor
AUD

Ambedkar University Delhi (AUD) is a public University, established by the Government of the National Capital Territory of Delhi in 2008. Mandated to focus on research and teaching in the Social Sciences and Humanities and guided by Dr B. R. Ambedkar's vision of bridging equality and social justice with excellence, AUD considers it to be its mission to create sustainable and effective linkages between access to and success in higher education.

AUD is one among a few universities in India to cater exclusively to research and higher learning in Humanities and Social Sciences. In today's polarised world, the study of these streams, we strongly believe, will not only play a pivotal role in improving understanding amongst cultures but also transform human experiences into lessons for the future. In the few years since the University's conception, AUD has carved a niche for itself by reinventing the perception of social science education, particularly by focussing on application based content. This is reflected both in its design of new programmes as well as their interdisciplinary engagement with other fields yielding exciting possibilities.

The University aspires to mould its students into informed and competent as well as sensitive and compassionate professionals and citizens who will engage with their social responsibilities and will respond to the needs of the marginalised sections of our society. I am pleased to share that our students have distinguished themselves to be independent thinking adults with a deeply perceptive and analytical attitude, which is attuned to the social complexities around us.

School of Business, Public Policy and Social Entrepreneurship (SBPPSE) has been set up to impart education and to encourage research in the field of business administration, public policy and social entrepreneurship. The school, in response to the growing needs for professionals, launched a two year MBA programme in 2012. The fourth batch of MBA students has graduated in April/May 2017. I am happy to invite you to SBPPSE to build a meaningful industry-university relationship. I am sure that your association will add great value to our school and the graduates of the school will be an asset to your organisation.



MESSAGE FROM THE DEAN

The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) was launched in 2011 to impart education and promote research in the field of Business Administration, Business Management, Public Policy and Social Entrepreneurship. SBPPSE is committed to its vision to provide quality education through its cutting edge programmes and to develop business professionals who address the concerns of different stakeholders including society, the economy, the environment and investors through their varied roles in the industry.

The school offers a degree programme in Masters of Business Administration (MBA). Its graduates are trained to engage with the latest theoretical concepts and their application in the real world. The two-year MBA programme, while imparting the essential concepts and principles of modern management in the functional areas of Marketing, Finance, Human Resource Management, Organisational Behaviour and Operations Management also exposes the students to issues of Public Policy and Social Entrepreneurship, within the inherent orientation and interdisciplinary focus of the university. Our pedagogy uses a blended learning approach and is based on a variety of learning methods such as case study, simulation, role plays, class room lectures all of which are geared towards developing experiential learning. Field-based learning and experience sharing by practitioners on a regular basis are integral parts of our programme. At SBPPSE, we make relentless effort to groom management graduates and prepare them to be leaders, entrepreneurs and managers who are ready to shoulder varied responsibilities and to take up any new roles in their respective endeavours. Our faculty is drawn from academicians, practitioners, policy makers, visionaries, administrators, domain experts and management leaders, both from within academia and the outside world, and are continuously engaged in teaching, training and mentoring our students with a strong focus on

interdisciplinary applications through a problem solving approach. This is the key differentiator that enables a management graduate passing out from SBPPSE to draw the big picture on real life canvas while being able to comprehend the complex integration of business, society and culture.

Through AUD, exchange tie-ups with many internationally reputed academic institutions and universities enable our students to get the right exposure to work in a global environment with a strong emphasis on cross cultural learning, team work, self study, value based practices and ethical conduct. The programme lays especial emphasis on developing interpersonal and leadership skills in the students. The university has also recently setup the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE) to help and mentor budding managers and entrepreneurs to realize their vision and aspirations.

The school had also been offering a masters level program in Social Entrepreneurship which is currently in the process of being revamped, to make it more meaningful to potential aspirants. A Masters program in Public Policy and a research program (PhD) are also being developed to be launched in the near future. The school also seeks to offer executive education and is committed to bridge the gap between industry and academia.

I take this opportunity to invite you and your organization to our campus to build a mutually beneficial and long term relationship.

Prof. Kartik Dave
Dean
SBPPSE

The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) was set up in 2011 to promote teaching, training and research in three different but inter-linked areas of Business Administration, Public Policy and Social Entrepreneurship



ABOUT SBPPSE

The School offers a two year MBA programme which seeks to develop a holistic approach to business and profit within the larger context of society and economy. Launched in 2012, the fourth batch of MBA graduates from SBPPSE passed out in 2017. This year also saw a record number of applications for the MBA Programme signalling the growing popularity and acceptability of its unique programme structure and curriculum, which seeks to be different. The differentiator is the focus on interdisciplinary learning and practical application underlining the problem solving approach of the university and its sensitivity to the wider ecosystem within which it is nestled.

The programmes at SBPPSE attempt to foster an interdisciplinary environment which has the potential to engender cross-fertilisation of ideas across knowledge formations while transcending the artificial divisions between academia and the world of practice. Courses are designed to foster critical thinking and develop a climate of conceptual analysis and introspection to inculcate a spirit of rational inquiry among the students. The best of academic resources including the latest technologies are used in the curriculum transaction; students are provided with the relevant skills that match globally accepted standards of excellence. The School sees immense opportunity in the creation of new knowledge in areas of contemporary relevance, and in offering programmes using non-conventional models such as online and distance education. Offering continuing education for adult learners and vocational training are other opportunities that the school aims to tap. Research and executive education programmes are also being developed to increase the outreach of the school.



MBA PROGRAMME STRUCTURE

The MBA programme offered by SBPPSE is a two year degree programme. Instruction is imparted in 2 semesters each year with a total of four semesters in two years. Students are required to successfully secure 84 credits by completing courses of 2 or 4 credits to be eligible for the award of the MBA degree. Out of the 84 credits 44 credits are earned through the compulsory foundation courses.

The two-year MBA is an innovatively conceived programme integrating state of the art development in the field of management education. Going beyond the exclusive focus on large and organised sector, the programme also addresses issues of micro, small and unorganised sector of the economy.

The programme focuses on wealth generation as much as wealth management by sensitizing students to wider socioeconomic issues and by creating awareness on the importance of enterprise creation.

Students are admitted through a national level entrance test followed by a Personal Interview and Essay Writing.

Salient Features

- The compulsory courses include foundation courses in the functional areas of management along with courses sensitizing participants to the wider context of business and management. These include basics in the areas of public policy and social entrepreneurship as well. By focusing on essential skill development through courses on Business Communication and Personality Development, SBPPSE ensures that the focus remains on the student and their immediate needs.
- In the second year, electives are available from the domain of Finance and Accounting, Marketing, HR and OB, Operations Management and Decision Sciences, Economics and Public Systems, International Business and Contemporary Issues.
- Students can also have the option of opting for sufficient number of electives from one elective area and obtain specialization in that area.

Apart from the electives offered at SBPPSE, students can choose electives offered by the other Master level programmes in the University.

- All participants are required to undertake a summer internship of 8-10 week duration worth 4 credits after the completion of first 2 semesters in Year I.
- Students are also equipped with sound practices for conducting independent research by encouraging them to undertake a study of a real life management problem/ academic research and documenting it in the form of a project report through a compulsory course on project study in the 4th semester of the programme worth 4 credits.

Pedagogy

- Learning pedagogy is based on a mix of reflections on readings, case studies, activities and simulations. Emphasis is on interactive and group learning to promote team-skills.
- The School follows a policy of continuous assessment and grade based evaluation; students can pick up credits from programmes offered in other Schools within the University.

Collaborations

- AUD has signed MoUs with San Francisco State University (SFSU), Northampton University, UK, Babes-Bolyai University, Cluj-Napoca, Romania under the ERASMUS Plus arrangement, and Indiana University (IU), Bloomington, USA for international collaborations and student exchange programme.



PROGRAMME CURRICULUM

SEMESTER 1

SLOT-1 July - September

Business, Culture and Society
Marketing Management
Organisational Behaviour
Business Statistics
Financial Accounting
Managerial Economics

SLOT-2 October - December

Issues and Perspectives of Public Policy
Business Communication and Personality Development
Human Resource Management
Management Science
Management Accounting
Macro Economics

SEMESTER 2

SLOT-1 January - March

Business Ethics and Corporate Social Responsibility
Innovation and Entrepreneurship
Leadership and Change
Operations Management
Corporate Finance
Structured Thinking and Problem Solving
Business Research
Spreadsheet Modelling

SLOT-2 April - June

Summer Project

SEMESTER 3

SLOT-1 & 2

Business Law and Corporate Governance
Strategic Management
10 Elective Courses

SEMESTER 4

SLOT-1 & 2

Project Study
6 Elective Courses



LIST OF ELECTIVES

FINANCE AND ACCOUNTING

- Financial Derivatives
- Security Analysis and Portfolio Management
- Financial Markets
- Micro Finance
- Strategic Cost Management
- Business Valuation and Corporate Restructuring

MARKETING

- Brand Management
- Consumer Behaviour
- Integrated Marketing Communication
- Services Marketing
- Retail Marketing
- Sales and Distribution Management

HR AND OB

- Inter Personal and Group Processes
- Diversity and Intercultural Management
- Coaching, Counselling and Mentoring
- Performance Management
- Collective Bargaining and Negotiation Skills
- Compensation and Reward Management

OPERATIONS MANAGEMENT AND DECISION SCIENCES

- Supply Chain Management
- Service Operations Management
- Enterprise Resource Planning
- Advanced Management Science Methods
- Total Quality Management
- Managing E-Business Operations

ECONOMICS AND PUBLIC SYSTEMS

- Political Economy
- Global Business Environment
- Public Policy for Sustainable Development
- Rural and Urban Land Systems
- Game Theory for Strategic Decision Making
- International Economics

CONTEMPORARY ISSUES

- Internship with NGO



ACIIE

AUD CENTRE FOR INCUBATION, INNOVATION and ENTREPRENEURSHIP

Entrepreneurship has found a conducive ecosystem in recent years in India, and has been accepted as a potential career option. Improved infrastructure, encouraging policies, availability of skills and financial support have been encouraging entrepreneurship in the country. Within the ambit of the larger vision of AUD, the University has set up the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE) as a not-for-profit section 8 company. The primary objective of centre is to translate theoretical and conceptual learning into socially useful practice and to reach out to the less privileged section of society at the bottom of the pyramid who may not otherwise have access to knowledge and contemporary practices.

The centre endeavour to build the requisite ecosystem of innovation and entrepreneurship and encourage interested members of AUD's community to become wealth creators generating employment, while addressing the many social problems our country is facing. The interdisciplinary space of AUD, especially in applied fields such as business, design, development practice, education, ecology, mental health etc., is seen as an appropriate location for setting up the ACIIE.

The Centre has planned to undertake the following initiatives as part of its core objectives:

- Invite and incubate innovative ideas and help them evolve into executable business ventures, especially to explore solutions to many problems in the social sector of the country.
- Support pilot and start-up phase of enterprise development.
- Extend technical and psychological support through mentoring and assist to arrange financial resources from angel investors, venture capitalists, and other related means.
- Promote entrepreneurship and related context, by organizing workshops, seminars and experience sharing.

Keeping in view that the ethos and practices of Ambedkar University are rooted in social responsibility through creating an interdisciplinary and transactional approach between various subjects of humanities, public policy and social science. The functioning of the Incubation Centre for Social Entrepreneurship will find a relevant and innovative location in achieving its desired objectives.



Dishant Chaudhary
2014
CONCOR
Ministry of Railways

When I look back, I feel glad that the experience at the school had been truly captivating. With no prior work experience, I had a lot of expectations from this institution when I started my MBA in 2012. The amount of value that the school has added to my overall development can't be quantified but can be gauged from the fact that I am confidently able to put the learning into practice and that the school keeps pulling me back as it still remains in my priorities. It's my pleasure to continue being a part of the community.



Nitika Gaba
2016
Moody's Analytics

Continuous based evaluation and blended learning approach by SBPPSE helped us to prepare for the corporate world. Not only the theory but application based learning was helpful with role plays

No one can teach anyone; one can only learn. The environment at AUD is one that always fosters learning. Especially when brought together with scholars from different disciplines, and given the freedom to choose your own electives. The schedule, which at that time everyone found to be extremely hectic and rigorous has made for a comfortable transition to the corporate world. Though uncertainty shrouded the decision to join the School for the initial few batches, but the time spent here has been extremely rewarding and memorable for everyone.



Jessin Thomas Abraham
2016
Secure Now
Insurance Brokers

The more passion that you have it in you to explore, will ensure that your MBA is a success. If you are ready to burn the midnight oil for the coming 2 years then it is the best place to be. I had the most amazing 2 years here at AUD, be it placements, case studies, presentations or sports.



Ajin Mathew
2015
Yonex
Sunrise Sports



Mayank Sharma
2014
Meltwater

My experience at SBPPSE, AUD has been an enthralling one. The fact that I was a part of the inception batch of SBPPSE is a matter of great pride for me. AUD as a university and SBPPSE as a part of it, is going to become an institution from where great intellectuals and thought leaders have graduated. The rigor and the course content that the students are exposed to at SBPPSE help shape great future managers. I wish SBPPSE all the very best in its future endeavors and urge all corporate firms to look at the students graduating from this institute.



Prerna Mehta
2014
Deloitte India

I feel very proud to be a part of the pioneer batch of SBPPSE. In addition to the excellent academics, the course helped me develop as an individual as I learnt the traits of perseverance, patience and focus. The faculty members were a source of encouragement and motivation for each one of us. The amazing experience at SBPPSE has helped me deliver quality services to my organisation

MBA program at SBPPSE has been an enriching experience for me. The quality of education provided to students is impeccable. Its experiential learning, case and field based pedagogy made the 2 years spent worthwhile. Now working in the industry made me realize how important those hectic study hours were! I needed this exposure to make a smooth transition from student life to the corporate world. Ambedkar University has been one of my best decisions.



Sugandha Tyagi
2015
Meltwater India

Joining a newly established institution makes everyone skeptical, but I firmly believe if you don't take risks in life you will not explore your own capabilities. The trust that Professor Kuriakose Mamkoottam, established in each student, encouraged us to strive to reach our goals. SBPPSE gave me an opportunity to groom myself into an independent individual. The research orientation came from various projects that we did as a part of curriculum. The faculty at SBPPSE gave a holistic view of the industry and of various subjects.



Ankur Khanna
2015
ReplIndia

If you're offered a seat on a rocket ship, don't ask what ship. Just get on!" It was a pleasure to be a part of the pioneering batch of the SBPPSE. There were obstacles; there were dreamers; there were doubts; there were mistakes; there was fear. But, there was SBPPSE! "The future belongs to those who believe in the beauty of their dreams." Professor KuriakoseMamkoottam was one such dreamer and founder of SBBPSE. He, along with his team, provided me a platform, groomed me and helped me boost my confidence. I wish SBPPSE all the best in its future endeavors.



Diya Negi
2014
Star Gold Pvt. Ltd.

"To exist is common, to live is rare" SBPPSE became my final choice in the queue of options before me. The course needed efforts and hard work to be put in, but it never felt like a burden on my shoulders. It was education done right. This, along with highly intellectual, understanding, cooperative and accommodating teachers, competent and bright classmates, an environment that encourages learning and innovation, and the best dean a school could have, turned the two years of my stay in this school into the best and most fruitful time of my academic life.



Nipun Sharma
2015
Zomato



Vishesh Mongia
2016
Innovation Manager
Smart Joules

It has been an transformational phase of life at SBPPSE. Mentorship, guidance and support to experiment has been a constant fuel to the entrepreneurial manager inside, which enabled not only to solve problem but identifying the right problem to be solved. Stimulation of real-life scenario through activities and case studies helped to be employable and work ready. Inter-disciplinary diversity at SBPPSE enabled to understand and build a whole new perspective and its context, which helped to understand the bigger picture. SBPPSE is nurturing leaders for the future; I wish all a great success!



Sonal Gupta
2016
Management Trainee
Madison World

Wherever you go becomes a part of you somehow. And therefore, deciding where to head makes all the difference! I am proud to say that I made a right choice by pursuing my MBA at SBPPSE, AUD. After joining the corporate world, I can surely say that this institution provides the best of the faculty that not only helps you gain knowledge but even the intellect to sustain and prosper in the corporate world. SBPPSE played a pivotal role in introducing me to the world outside with the best of case studies, field visits, guest lectures, conferences, etc.

Everyone you will ever meet knows something you don't. At SBPPSE, my experience has been a fascinating one. Coming from a social science background, I was at first skeptical about doing a masters in management. But, at SBPPSE I received the right balance of management and society due to its outlook being such. I learnt to appreciate different perspectives people have. The student-teacher ratio at SBPPSE ensures effective learning and interaction. The school is both research and industry oriented making us appreciate both.



Devyanshi Dubey
2016
Research Assistant
ACIIE

SBPPSE for me started with an intent to gain knowledge and develop business acumen but as the journey progressed, I witnessed a change in my thought process which was a manifestation of the holistic teaching and surrounding environment. A trusted faculty, a dynamic batch and an influential vibe that AUD possesses broadened my horizons and helped me realise my true potential. The upmtteen number of guest lectures and team building activities enriched the learning experience. I owe the school for this transformation and strengthening my belief of working continuously to become a better version of myself with each passing day.



Yamini Saini
2016
Manager Corporate
Connect
IIMJOBS.com



Nitin Sharma
2016
Eron Energy Pvt. Ltd

The tag of a nascent institute brings fear in the mind of everyone who joins SBBPSE but such fears get disappeared when one gets the experience of being a part of a school that provides plethora of learning opportunities, an opportunity to be a part of the school formation, ability to face new challenges and hone your management capabilities. This degree of exposure helped me in becoming a more confident individual and I feel proud to be a part of SBPPSE community.



Vikas Singh
2016
BDM
Natural Box
Retail Pvt Ltd

Most of the good things I write in my cv are what I've learnt from SBPPSE. It is the place where I discovered my passion for dairy industry and the placement team helped me to connect with entrepreneurs of the same sector. I'm very glad to share that I got opportunity to work in the desired field.

BEYOND ACADEMICS 2016 - 17



PRACTITIONER SPEAK SERIES

The "Practitioner Speak Series" was conceptualized to interface with industry practitioners and gain from their shared experiences with our students. This is facilitated through discussions around contemporary issues and topics which may otherwise not be covered under the structured academic curriculum. Eminent industrialists, consultants, entrepreneurs and corporate managers, shared their experiences, observations and intuitions during intensive workshops, guest lectures or seminars with students on past and future business trends and best practices.

AUD@CITY

AUD@CITY is the annual cultural festival of AUD which gives an opportunity to students of different programmes to take out some off time from their hectic schedule of academics. The 2 day event is conceptualized to showcase the talents that students at AUD have. SBPPSE organized its flagship event- Chakravayuh during AUD@CITY 2016 on 4th November, 2016. 14 teams competed against each other to win the treasure of Rs. 6000.



Additionally, the Class of MBA 2017 as part of the International Business Strategy course simulated the ecosystem for a new product launch. As a test market run an effort was made to understand the target market – "AUD" in the annual fest of the university AUD@CITY 2016 to form strategies for a sustainable business within campus through the coming years. This was done by replicating a beverage processing business venture which helped the students understand the nuances and the complexities involved in operating any venture centered on the debate of adaptation versus standardization.

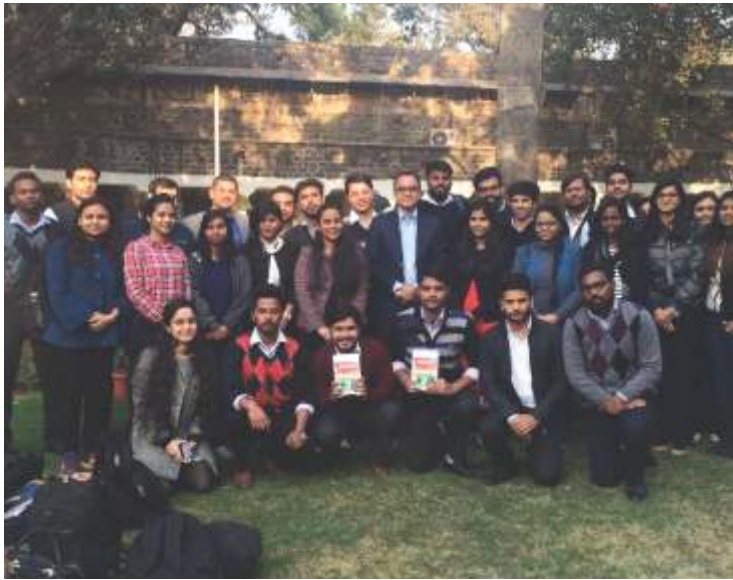


STRENGTHENING THE ALUMNI NETWORK



SBPPSE organised an outbound activity in collaboration with AUD Business Alumni Association (AUDBAA) on 6th November, 2016 at Awara Adventure Farm, Gurgaon. The current students of SBPPSE and the alumni of the school engaged themselves in a number of team building activities like tug of war, pass the hoop and various other outdoor games. Through the various activities, students were able to interact with the alumni and enhance their knowledge about the real corporate world and build realistic expectations through the interaction.

AUDBAA also creates several opportunities to connect the alumni and the current students of SBPPSE. With this spirit it organised a sports event this year on 17th January, 2017. The event proved to be a great platform of networking amongst brand ambassadors of the school. The Batch of 2017 and 2018 defeated the alumni and won the AUDBAA cup.



WORKSHOPS

SBPPSE has a strong focus on enabling the overall development of the student. Other than academic input, the school ensures exposure to a plethora of activities that are oriented towards enhancing the potential caliber of the student. Towards this end, a number of workshops were organized to facilitate student expression, content and personality development. The Capstone Business Simulation workshop was a great learning experience as it gave the students a realistic experience about making critical decisions in business. The workshop provided the students with an opportunity to develop holistic understanding of how a business works as an integrated system and enabled them to make use of their academic knowledge to create and execute a strategy and analyze its impact. The workshop accelerated learning by providing the requisite platform where the students evaluated, planned and implemented their strategies as they managed their own company within a realistic competitive environment.



Theatre teaches us how to express ourselves effectively and become comfortable in our skin. It develops our ability to communicate and use the physical space around us effectively. A Theatre workshop was facilitated by Director and Playwright Mr. Atul Satya Koushik. Another workshop which had a unique modus operandi was conducted by the organization 'The Art of Sport' to particularly allow the students to discover 'the self' and its reflections in their articulation ability. Mr. O P Prajapati a pottery artist and faculty, Shiv Nadar School, was the instructor for a pottery workshop, which allowed the students to find their creative expression and access an opportunity to dirty their hands in some therapeutic clay. Along with the ability to express oneself, it is also important to develop content. On November 23, 2016, SBPPSE organised a workshop on Intellectual Property Rights (IPR) facilitated by Ms. Chandni Raina, Professor, Centre for WTO Studies, Indian Institute of Foreign Trade, New Delhi. It was an enriching session in which she enlightened the students about IPRs and the different articles of TRIPS Agreement. A Digital Marketing Workshop was conducted for the students of SBPPSE on 16th Dec, 2016 led by Mr. Rahul Jain (Founder and Director of Innoserv Solutions Pvt. Ltd). The students learnt various aspects of digital marketing including successful implementation of social media presence and strategies for it, programmatic advertising, content marketing and dealing with Big Data. The students of SBPPSE, AUD attended a Panel Discussion on how important commodity trading is for farmers and the impact of demonetisation on commodity trading, organised by SEBI at the India International Trade Fair, Pragati Maidan on November 20, 2016. The students also participated in various quizzes on stock market.

ORIENTATION WEEK



The Orientation Fortnight is the prelude to the two year journey of an MBA student at the School of Business Public Policy and Social Entrepreneurship. As part of the orientation fortnight, various team building activities, management games to build business acumen, reading and discussion sessions on academic peer reviewed articles and cases, and guest lectures by industry experts were organized. The week included an alumni networking event, a sports day and a cultural evening to develop the identity of the new class as a social cohesive unit.



OUTBOUND ACTIVITIES

Field trips form an important activity for the MBA students to explore the world around and the business it holds. The first year MBA students of SBPPSE, got the opportunity to visit Murthal, Haryana on 10 September 2016. Students built understanding of heterogeneity in culture, food, business and society through interviews of staff members, shopkeepers, customers and service providers nearby. The trip stimulated an inclusive and functional growth of the students in the Business sphere.

Furtheron, all the students of SBPPSE gave up the comfort of classrooms and undertook a 2 day trip to Kalaghar village, district Ramnagar, Uttarakhand between 31 Jan 2017 - 2 Feb 2017. The students attempted to improve upon their interpersonal skills, decision making process, team dynamics and leadership skills through various indoor and outdoor activities that were organised. The students tried to arrive at the plausible solutions of various problems that were encountered during the trip through an ordered problem solving techniques taught in classrooms thereby trying to apply class room learning from courses as diverse as marketing to structured thinking for solving practical problems.



KALEIDOSCOPE

As it is rightly said "marketing takes a day to learn and a lifetime to master". With this theme, SBPPSE, on 10 February, 2017 organized a day long event Kaleidoscope with thrilling challenges and competitions including debate, quizzes, and a business plan competition "Shape Me and Run". The event saw good participation from several institutes/colleges in Delhi NCR.



The second year students undertook a field visit to an Inland Container Depot at Patparganj, Delhi on 26 October, 2016. This ICD is managed by the Central Warehousing Corporation. The facility offers various services to its receipt of export cargo, movement of import containers from ports, in house custom examination, export cargo aggregation and storage, and bonded warehouse facilities.

The students of SBPPSE also visited Devrishi Paper Private Limited, Kashipur, Uttarakhand on 2nd February, 2017. The students were particularly engaged to build an operations, total quality management and supply chain perspective. They were shown the manufacturing process and various operational activities such as planning, scheduling, quality management and resource management of the company to build analytical ability through content application. The students also tried finding out various ways through which improvements can be made so as to make the process more efficient.

INDUSTRY VISITS



CFO CONCLAVE

The School of Business, Public Policy and Social Entrepreneurship organized a CFO conclave at the Indian International Center on the theme 'Managing Risk in a Dynamic Environment' on September 23, 2016. The mandate of the conclave was to discuss various risks involved in the various sectors, how to manage them and the evolving role of CFO to manage risk in an enterprise. The conclave brought together CFOs from varied verticals of Indian Industry so as to understand their perspectives, challenges and unique risks faced by their businesses.

COMMUNITY OUTREACH

CRAFT WORKSHOP

Students of SBPPSE under the CSR initiative took the lead to educate and train the helping staff of the University on how to produce decorative items using waste material.

BLOOD DONATION CAMP

The school believes in co-existence with the various stakeholders of the society and in providing opportunities to the students of the school to support these stakeholders. SBPPSE organized a Blood donation camp at the AUD, Kashmere gate campus.

RAHAGIRI

The students of SBPPSE participated in Pink Raahgiri to support Breast Cancer Awareness. The students engaged the crowd through their dance performances, JAM Session, and Nukkad Natak (Street Play). The School also collaborated with "YesToLife" to create awareness about the cause.

ENGLISH SPEAKING CLASSES

As a part of the business ethics and CSR curriculum, MBA class of 2018 organized English speaking classes for the Sulabh sanitation staff of the Ambedkar University Delhi, Kashmere Gate campus. This not only helps them in developing verbal and writing skills but through this initiative, a rich bond is shared between the people of a community.

MEDICAL HEALTH CHECKUP

To ensure good health of the Sulabh staff, security guards, gardeners, and canteen staff, the students of SBPPSE organized a medical health camp for them. It provided them with useful information on how they can take care of themselves effectively by maintaining best practices and practicing sound first aid.



SBPPSE FACULTY



Kartik Dave
Professor and Dean

Dr Kartik Dave obtained his doctoral and Masters degrees from Udaipur University. He has more than 18 years of teaching and industry experience, and his academic and research interests include Services Marketing, Marketing Management, Marketing Strategy, Retail Marketing, Branding, Strategic Management and Consumer Behaviour



Kanwal Anil
Associate Professor

Dr Kanwal Anil is a PhD from the University of Lucknow in the area of Securitization and Structured Finance and an FDP from IIM (Ahmedabad). She has been into full-time teaching, training and research for the past 17 years and her major areas of academic interests include Accounting, Micro-finance and Social Entrepreneurship.



Valentina Kancharla
Assistant Professor

Dr K Valentina holds Doctoral and Masters degrees in Sociology from JNU. Along with her work in the Social Sector, her academic interests include Public Policy and CSR



Anshu Gupta
Assistant Professor

Dr Anshu Gupta obtained her PhD, MPhil and Master's degrees in Operational Research from University of Delhi. She has 9 years of experience in teaching and research. Her academic interests include Mathematical Modeling and Optimization, Supply Chain and Total Quality Management.



Nidhi Kaicker
Assistant Professor

Dr Nidhi Kaicker has obtained her PhD and MBA from Faculty of Management Studies, University of Delhi, FDP from IIM (Ahmedabad) and Bachelors in Economics from St Stephens College. Her academic interests include Microeconomics, Agriculture and Food Security, and Business Valuation.



Kritika Mathur
Assistant Professor

Kritika Mathur has obtained her PhD from Faculty of Management Studies, University of Delhi. She is an MA in Economics from Jamia Millia Islamia. Her academic interests include International Business, Security Analysis and Portfolio Management, and Commodity Markets



Kalindi Maheshwari
Assistant Professor

Dr Kalindi Maheshwari has obtained her PhD and Masters degrees in International Business from Manchester Business School, and Bachelors in Economics from SRCC, University of Delhi. Her academic interests include International Business, Entrepreneurship and Leadership & Change.



Richa Awasthy
Assistant Professor

Dr Richa Awasthy has obtained her PhD from Jamia Hamdard University and Masters and Bachelors Degree in Psychology from University of Delhi. With 19 years of experience in research, consultancy and teaching, her academic interests include Organisational Culture, Change and Learning Organisations.

ADJUNCT FACULTY AND PRACTITIONERS

Mr. Abhishek Sinha

CEO & Co-founder,
Eko India Financial Services

Mr. Ajay Pal Singh

Co-Founder, Carebuddy

Mr. Akshay Aggarwal

Director-Sales and Marketing,
Markatix

Prof. Alok Misra

MDI Gurgaon

Mr. Anjani Kumar

CIO, Safexpress

Mr. Anshumal Dikshit

VP & Head Human Resources,
Arvato Bertelsmann (India)

Mr. Anshumali Saxena

Independent Consultant

Ms. Anu Dogra

Senior Innovation Manager, Diageo

Mr. Arjun Nijhawan

Executive Director, Nijhawan Group

Mr. Aroop Banerjee

Education and Life Transformation
Consultant

Mr. Arun Nagpal

Co-founder and Director, Mrida
Associates LLP

Mr. Ashutosh Tyagi

Chief Marketing and Strategy officer,
Think as Consumer

Mr. Ashwani Mishra

Co-Founder and Marketing/Sales
head for HOCALWIRE

Mr. Atul Satya Kaushik

Writer, Director and Theatre Trainer,
The Films and Theatre Society

Mr. Avnish Bansal

Dy.comm (IRS)

Ms. Chandni Raina

Professor, Centre for WTO Studies,
Indian Institute of Foreign Trade,
New Delhi

Mr. Chandra Sekar Thyagrajan

VP-Finance & CFO, IBM India /
South Asia

Mr. Deepak Mehra

Head of Advisory - Treasury & Asset
Management at CBD & Author of
"Ready, Steady Go"

Major Deepak Sadotra

HR Head, Huawei Consumer
Business Group

Mr. Dharam Pal

Sanskrit Solutions, Capstone

Mr. Eklavya Sinha

Learning and Development
Consultant, Aon Hewitt

Dr. Garima Dhamija

Co-Founder and Principal
Consultant, Salto Dee Fe
Consulting

Mr. Hari Parmeshwar

General Manager (Retired), Maruti
Suzuki

Mr. Jaydip Sinha

Senior MD & Finance Operations,
Madison Street Capital

Mr. Laveesh Bhandari

Director, Indicus Foundation

Mr. Luke V. Chandekar

Head- Human Resources,
STMicroelectronics

Mr. Manan Vyas

Founder, the Indian Economist

Ms. Manisha Nayar

Head HR, Macmillan Publishers
India

Mr. Mohit Chhabra

Co-Founder & Principal,
KNOLedge Corporate Services

Mr. Muzammil Karim

Psychotherapist, Soft Skills Trainer
and Life Coach, Jawaharlal Nehru
University (JNU)

Ms. Neha Arora

Founder, Planet Abled

Mr. Nishant Nigam

Royal Sundaram

Ms. Nupur Dhingra

Paiv, Co-founder, The Art of Sport
& Consultant Child Psychologist

Mr. O P Prajapati

Pottery Artist and Faculty,
Shiv Nadar School

Prof. P. J. Mathews

InnoServ Solutions

Ms. Pallavi Sen

SRO -MFIN

Mr. Pankaj Vajpai

President
Value Research India

Mr. Paras Batra

Co-founder of Leaf Wearables

Mr. Prasann Kumar

New Wave India

Ms. Priyanka Grewal

Founder,
The Early Women

Mr. Puneet Raman

Managing Director,
Prowisdom Growth

Mr. Rahul Jain

Founder and Director,
Innoserv Solutions

Mr. Rahul Magan

CEO, Treasury Consulting LLP

Mr. Rajesh Jain

Head, Rangriti, Biba Apparels

Mr. Rajiv Arora

CFO, & Director (Finance),
Bharti Realty

Mr. Rajiv Arora

Head- Global Operation and Shared
Services (GOSS), Mercer India

Mr. Ranjan Pant

Senior Manager & Actuary,
Aviva Life Insurance

Mr. Rasik Pansare

CMO, GetMyParking

Prof. Rekha Chaturvedi

MHRD IPR Chair,
University of Delhi

Mr. Richard Paiva

Founder, The Art of Sport

Mr. Ritesh Kumar

Senior Training Specialist, North
India, EBSCO Information Services

Mr. Sabu Thomas

CFO, ESAF Microfinance and
Investments

Dr. Saibal Paul

Associate Director, Sa-Dhan

Ms. Sakshi Sodhi

Associate Vice President,
Structured Finance and SPM
Muthoot Microfin

Mr. Samit Guha

CFO, Group CFO
Genesis Colors

Mr. Sandeep Khanna

Director Petroleum Retailing &
Marketing, TCS Tata Group,
London

Ms. Seema Grewal

Founder, The Early Women

Ms. Shalini Gupta

Assistant Director, Office of the
Economic Adviser, DIPP

Mr. Shashank Kalra

Youth Alliance

Mr. Shashi Bhushan

British Council, New Delhi

Mr. Som Shekhar

CEO, Prasora

Dr. Srihari Naidu

Economist, National Institute of
Public Finance and Policy

Mr. Srinath Rao Vedula

Group President
Inlogsys Techno (earlier Head-
Human Resources, Bharti
Realty)

Mr. Sudhir Nayar

Senior Vice President (Retired),
Hindustan Unilever

Dr. Sukanya Bose

Economics Faculty, National
Institute of Public Finance and
Policy

Mr. Sumit Jasoria

MD, Shop.com

Mr. Sunder Hemarajani

Management Consultant, Angel
Investor & Advisor

Prof. Sunil Sharma

Professor at Faculty of
Management Studies,
University of Delhi

Mr. Tanmoy Mukherjee

Chief Marketing Officer,
B9 Beverages

Mr. Vaishnav Thakur

CEO and Founder, Social Ninjaz

Mr. Varun Khandelwal

Director, Bullero Capital

Mr. Varun Satia

Co-Founder, Twango

Mr. Vijay Pratap Singh Aditya

CEO,
EkGaon Technologies

Mr. Vikram Rawat

Vice President,
Merchants - Deliver

Mr. Vinesh Chhabra

Management Trainer

Mr. Vivek Kuttapan

Founder, Farmery

Mr. Vivek Khanna

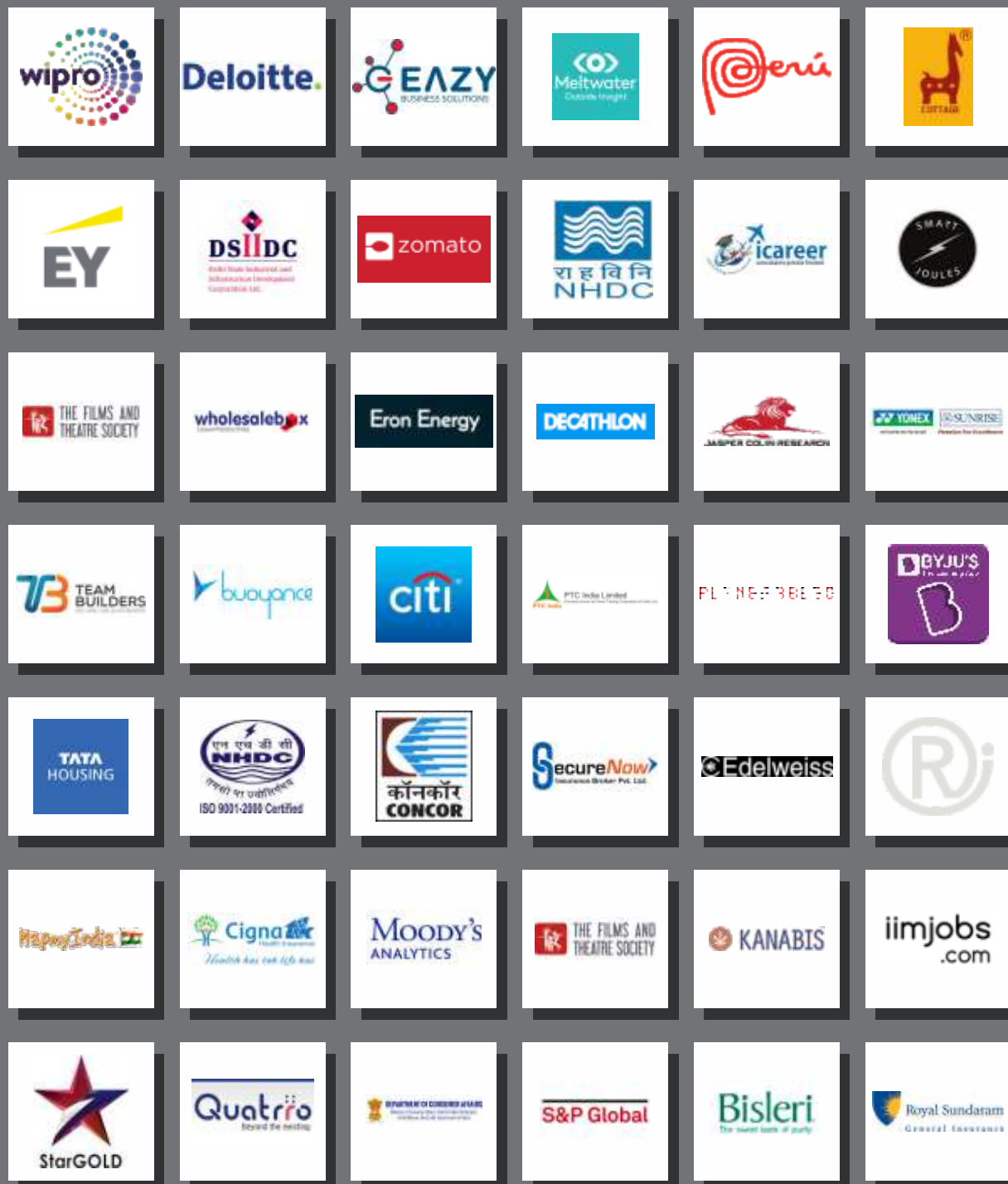
CEO,
Hindustan Media Venture

Ms. Yangchen Yonzon

Managing Director,
Meltwater India

PLACEMENTS AND ALUMNI NETWORKS

2016-17





STUDENTS SNAPSHOTS

GENDER RATIO



2nd Year

Males 50%
Females 50%

1st Year

Males 48%
Females 52%

ACADEMIC BACKGROUND



2nd Year

Humanities 17%
Business/Economics/Commerce 53%
Science 10%
Engineering 20%

1st Year

Humanities 16%
Business/Economics/Commerce 40%
Science 14%
Engineering 30%

WORK EXPERIENCE



2nd Year

20%

1st Year

27%

STUDENT PROFILES

SECOND YEAR STUDENTS BATCH 2016 - 18



Aliya Khan

BA (Hons)

University/College
Ambedkar University
Delhi

Summer Internship: Planet Abled

Work Experience: Diwan Advocates
(10 months)



Animesh Minz

BCom (Hons)

University/College
Shri Guru Gobind Singh
College of Commerce,
University of Delhi

Summer Internship: Central Cottage Industries
Corporation India and Team Builders India



Apoorva Singh

BCom

University/College
Jagran College of Arts
Science and Commerce,
CSJM University

Summer Internship: Department of Consumer Affairs



Ashish Kumar Dhar

BA (Hons)

University/College
Satyawati College (Eve),
University of Delhi

Summer Internship: Buoyance International



Astha Sabharwal

BSc (Hons)

University/College
Shabheed Bhaghat
Singh College,
University of Delhi

Summer Internship: The Commercial Office of
Peru in India and Department of Posts

Work Experience: iACT Global Education
(13 months)



Himanshu Sagar

BA (Hons)

University/College
Shivaji College,
University of Delhi

Summer Internship: Department of Consumer Affairs



STUDENT PROFILES

SECOND
YEAR STUDENTS

BATCH 2016 - 18

**Jatin Anand**

BTech (Mechanical Engineering)

University/College
Uttar Pradesh Technical University**Summer Internship:** The Films and Theatre Society**K.J. Osthath Junior**

BBS (Hons)

University/College
Jamia Millia Islamia, Delhi**Summer Internship:** Central Cottage Industries Corporation of India**Kritika Jaiswal**

BCom (Hons)

University/College
Janki Devi Memorial College, University of Delhi**Summer Internship:** Hotel The Royal Plaza**Kshitiz Singhal**

BA (Hons)

University/College
SGTB Khalsa College, University of Delhi**Summer Internship:** Commercial Office of Peru in India**Leonard Abhishek Soreng**

BCom

University/College
Sri Guru Gobind Singh College of Commerce, University of Delhi**Summer Internship:** Planet Abled**Work Experience:** Caretel Infotech Limited (10 months)**Mansi Pruthi**

BCom (Hons)

University/College
Keshav Mahavidhyalaya, University of Delhi**Summer Internship:** Buoyance International**Mansi Saini**

BA (Hons)

University/College
Vivekananda College, University of Delhi**Summer Internship:** Quattro Global Services**Md Tariq**

BBS (Hons)

University/College
Jamia Millia Islamia, Delhi**Summer Internship:** The Films and Theatre Society**Mehak Jain**

BTech (Electrical and Electronics Engineering)

University/College
NCU, Gurgaon**Summer Internship:** Icareer Consultants**Minal Deedwania**

BA (Hons)

University/College
Vivekananda College, University of Delhi**Summer Internship:** Buoyance International**Naveen Kumar**

BBA

University/College
Guru Gobind Singh Indraprastha University, Delhi**Summer Internship:** Wholesale Box**Work Experience:** Ministry of External Affairs (18 months)**Neha Sheokand**

BTech (Information Technology)

University/College
Krishna Engineering College, Uttar Pradesh Technical University**Summer Internship:** Planet Abled

STUDENT PROFILES

SECOND
YEAR STUDENTS

BATCH 2016 - 18

**Nishtha Agarwal**

BTech (Electrical)

University/College
CTAE, Maharana Pratap
University of
Agriculture and
Technology, Udaipur

Summer Internship: EazyERP

**Nishtha Gupta**

BA (Hons)

University/College
Maitreyi College,
University of Delhi

Summer Internship: Team Builders India

Work Experience: E-Commerce Trading (23 months)

**Prashant Kumar**

BCom

University/College
Shaheed Bhagat Singh
College,
University of Delhi

Summer Internship: DSIIDC Ltd.

Work Experience: Instapayback (8 months)

**Prateek Chaudhary**

BSc

University/College
Sikkim Manipal
University

Summer Internship: Team Builders India

**Prateek Saini**

BTech (Mechanical and Automation)

University/College
Amity University

Summer Internship: Wholesale Box

**Rishabh Jain**

BA (Hons)

University/College
Bhim Rao Ambedkar
College,
University of Delhi

Summer Internship: Department of Consumer Affairs

**Saif ul Islam**

BBS (Hons)

University/College
Jamia Millia Islamia,
Delhi

Summer Internship: Wholesale Box

**Shireena Jose**

BBA

University/College
Maharaja Surajmal
Institute,
Guru Gobind Singh
Indraprastha University,
Delhi

Summer Internship: Buoyance International

**Shivangi Verma**

BA (Hons)

University/College
Vivekananda College,
University of Delhi

Summer Internship: Commercial Office of Peru in India and ABC Consultant

**Shruti Mahawar**

BTech (Biotechnology)

University/College
Amity University

Summer Internship: PTC India

**Shubhankit Kholia**

BCom (Hons)

University/College
Keshav Mahavidyalaya,
University of Delhi

Summer Internship: Planet Abled

**Subathra V**

BSc (Hons)

University/College
Miranda House,
University of Delhi

Summer Internship: Central Cottage Industries Corporation of India

Work Experience: NGO - Project Rescue (18 months)



STUDENT PROFILES

**FIRST
YEAR STUDENTS**
BATCH 2017 - 19

Aayushi Jain

BCom (Hons)

University/College
Deen Dayal Upadhyaya
College,
University of Delhi

Aditya Goel

BBA

University/College
VIPS,
Guru Gobind Singh
Indraprastha University,
Delhi

Work Experience: Founder of Quirkybyte
Media (from 2015 to present) and GreenBrew
(from September 2016 to present)

Ajneesh pal

BTech (ECE)

University/College
HR Institute of
Technology, Uttar
Pradesh Technical
University

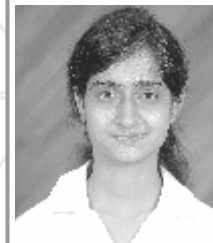
Akshay Ravi

BBA

University/College
Maharaja Surajmal
Institute, Guru Gobind
Singh Indraprastha
University, Delhi

Amogh Shandilya

BA (Hons)

University/College
Ramjas College,
University of Delhi

Ananya Aparajita

BA (Hons)

University/College
Maitreyi College,
University of Delhi

Ankita Modi

BTech (ECE)

University/College
GZS Campus College of
Engineering and
Technology, MRS
Pubjab Technical
University

Anuj Sharma

 BTech (Mechanical &
Automation)

University/College
GB Pant Engineering
College,
Guru Gobind Singh
Indraprastha University,
Delhi

Work Experience: 6Wresearch (13 months)

Apoorva Goel

BTech Electronics

University/College
Bhaskaracharya College
of Applied Sciences,
University of Delhi

Arushi

BCom (Hons)

University/College
Indraprastha College for
Women,
University of Delhi

Ashita Kispotta

BBA (Hons)

University/College
Sam Higginbottom
University of
Agriculture, Technology
and Sciences, Allahabad

Asveen Kaur

BMS

University/College
Shaheed Sukhdev
College of Business
Studies,
University of Delhi


STUDENT PROFILES

FIRST

YEAR STUDENTS

BATCH 2017 - 19

**Atif Ahmed**

BA (Hons)

University/College
Jamia Millia Islamia,
Delhi
**Bakul Dhawan**BTech (Food
Technology)
University/College
Amity Institute of Food
Technology,
Amity University
**Bhawna Chandra**

BBS

University/College
Deen Dayal Upadhyaya
College,
University of Delhi
**Deepak Sehrawat**

BA (Hons)

University/College
Ambedkar University
Delhi
**Esha Razdan**

Bachelor in Mass Media

University/College
Khalsa College,
Mumbai University

Work Experience: Bollywood Hungama (10
months), Dainik Bhaskar (4 years), HT Media
(10 months)
**Ipshta Barua**

BSc (Hospitality Mngmt)

University/College
Institute of Hotel
Management, Catering
Technology and Applied
Nutrition, Ministry of
Tourism, India
**Jatin Raj**BTech (Computer
Science)
University/College
Amity School of
Engineering and
Technology,
Amity University
**Keshav Bhatia**

BSc Zoology (Hons)

University/College
Deen Dayal Upadhyaya
College,
University Of Delhi

Work Experience: Jaldibankloan.com
(13 months)
**Krish Ahuja**

BSc (Hons)

University/College
Deen Dayal Upadhyaya
College,
University of Delhi
**Kuldeep Singh**

BBS (Finance)

University/College
Shaheed Sukhdev
College of Business
Studies,
University of Delhi

Work Experience: iACT Global Education (13
months), Heidrick & Struggles (18 months)
**Manasa Narayan**

BA (Hons)

University/College
Gargi College,
University of Delhi

MA (Applied Psychology)

University/College
TISS, Mumbai
**Mayank Chauhan**

BTech (ECE)

University/College
DITMR, Maharishi
Dayanand University,
Rohtak

Work Experience: I C Electricals Company
(18 months)


STUDENT PROFILES

**FIRST
YEAR STUDENTS**
BATCH 2017 - 19

Mayank Kumar

BSc (IT)

University/College
St. Xaviers College,
University of Mumbai

Naman Parmar

BA (Hons)

University/College
Maharaja Agrasen
College,
University of Delhi

Nang Kim Mang

BCom (Programme)

University/College
Kirori Mal College,
University of Delhi

Nikhil Kumar Gupta

BSc (Physical Sciences)

University/College
Shyam Lal College,
University of Delhi

Work Experience: Tata Consultancy Services
(11 months)

Nishant Saini

 BTech (Mechanical
Engineering)

University/College
MSIT Sonapat,
Maharishi Dayanand
University

Work Experience: Sperry Plast (14 months)

Nupur Mehra

BA (Hons)

University/College
College of Vocational
Studies,
University Of Delhi

Work Experience: Willis Towers Watson
(6 months)

Pooja Pawar

BCom (Program)

University/College
School of Open
Learning,
University of Delhi

Prerna Priyadarshani

 BTech (Mechanical &
Automation)

University/College
Indira Gandhi Institute
of Technology, Guru
Gobind Singh
Indraprastha University,
Delhi

Ruchika Singh

BA (Hons)

University/College
Kalindi College,
University of Delhi

**Sagar prasad
vishwakarma**

BCom (Hons)

University/College
KD College of
Commerce and General
Studies, Vidyasagar
University, West Bengal

Sandeep Kumar

BCom (Hons)

University/College
Dyal Singh Eve. College,
University of Delhi

Shivangi Agarwal

 BTech (Electronics &
Communication)

University/College
NIEC,
Babu Banarasi Das
Group of Colleges,
Lucknow

Work Experience: Teach Inflo Software
Services LLP. (12 months), Amicus Infotech
(13 months)


STUDENT PROFILES

FIRST
YEAR STUDENTS

BATCH 2017 - 19

**Shobhit Arora**BTech (Electrical and
Electronics Engineering)**University/College**
The NorthCap
University (Formerly
ITM University)**Somya Bansal**BTech (Computer
Science)**University/College**
Shyama Prasad
Mukherji College,
University of Delhi**Sonali**

BSc (Hons)

University/College
JDMC,
University of Delhi**Work Experience:** NGO - Leaders for
tomorrow (10 months)**Swati Singh**

BASC (Hons) Electronics

University/College
Shaheed Rajguru
College of Applied
Sciences for Women,
University of Delhi**Tanya Mann**BTech (Computer
Science)**University/College**
Maharaja Surajmal
Institute, GGSIPU**Vinayak Sharma**

BCom (Hons)

University/College
School of Open
Learning, University of
Delhi**Rohit Gond**

BCom (Program)

University/College
Dyal Singh College,
University of Delhi**Work Experience:** Wizcraft (12 months),
Efactor (12 months), Heading Wedding
(12 months)**Mayur**Bachelor in
Management Studies**University/College**
Keshav Mahavidhyalaya,
University of Delhi

CORPORATE CONNECT

Industry and Academia have long shared a mutually beneficial relationship, and here at SBPPSE, we respect and honor that tradition. We have a strong commitment to build durable and long lasting relationships with the corporate world. Our curricula is tailor-made to meet the growing demands of today's markets, and we regularly invite faculty from the industry to deliver various courses. The students get an insight into the corporate world through internships, industry visits, live projects, guest lectures and alumni linkages. Our students are required to undergo a summer internship in the months of April - June, and our graduating students are available to join various organisations where they get a final placement offer by April / May. Our campus placements (final and summer internships) for the academic session 2017-18 begin in September 2017.

PLACEMENT

TEAM

Dr. Richa Awasthy
Faculty Advisor
Email: richa@aud.ac.in

Dr. Anshu Gupta
Faculty Advisor
Email: anshu@aud.ac.in

Subathra V
MBA II Year
subathra.16@stu.aud.ac.in

Shivangi Verma
MBA II Year
sverma.16@stu.aud.ac.in

Mansi Pruthi
MBA II Year
mpruthi.16@stu.aud.ac.in

Apoorva Singh
MBA II Year
asingh.16@stu.aud.ac.in

Anuj Sharma
MBA I Year
anujsharma.17@stu.aud.ac.in

Ananya Aparajita
MBA I Year
aaparajita.17@stu.aud.ac.in

Esha Anil Razdan
MBA I Year
earazdan.17@stu.aud.ac.in

For more details contact the placement team at:
communications_sbppse@aud.ac.in



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AMBEDKAR UNIVERSITY DELHI

Lothian Road, Kashmere Gate, Delhi - 110006

Telephone: +91-11-23864064

Website: <http://www.aud.ac.in/academic/schools/sbppse>