# Training & Placement Cell Dr. B. R. Ambedkar University Delhi Room No.23, Kashmere Gate Campus Delhi-110006

Email: placements@aud.ac.in

Sub: - Placement opportunity for UG students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in "Drishti IAS".

Please find the below details of placement opportunity for UG students of batch passing out in 2023 in "Drishti IAS" for your reference and circulation to students to apply on given link by 28.05.2023.

Registration Link:- <a href="https://forms.gle/akEWcZfcrqAZJP1PA">https://forms.gle/akEWcZfcrqAZJP1PA</a>

Name of the organization: - Drishti IAS, www.drishtiias.com

# About the organization: -

'Drishti IAS' is an institution dedicated to Civil Services preparation. The institute was established in November 1999 by Dr. Vikas Divyakirti and Dr. Taruna Verma. Today, it is one of the most popular institutions among civil services aspirants of both English & Hindi mediums. As of today, 'Drishti IAS'), is a group of multiple ventures working in the field of education. The most famous venture is the institute itself, known as - 'Drishti: The Vision' and it provides guidance to aspirants preparing for UPSC Civil Services Examination in both English and Hindi mediums. 'Drishti Publications' is another major venture of Drishti IAS, through which various monthly current affairs magazine titled 'Drishti Current Affairs Today', Uttar Pradesh Current Affairs Today', Rajasthan Current Affairs Today' and many others are published in both the Hindi and English mediums. Also, a variety of books meant for Civil Services Examinations and other competitive exams are published on a regular basis.'Drishti Media' is also its emerging venture through which innovative educational audio-video programs are being created for the Civil Services Examination. Drishti IAS is an organization with offices at 4 locations namely Mukherjee Nagar (Delhi), Karol Bagh (Delhi), Prayagraj (UP) & Jaipur (Rajasthan) with over 1400 employees currently working with the organization.

### About the Job Profile: -

Business Development Associate

### **Primary Job Responsibilities**

- Providing appropriate information to students about various courses/programs.
- Working with both internal and external stakeholders to ensure objectives of organization.
- Coordinating pre-sales and post-sales follow-up.
- Achieving and exceeding KPIs set by the Manage.
- Monitoring market trends and providing regular competitor feedback.

## **Desirability:**

- Interest in mentoring and guiding students
- Good communication skills (English & Hindi)
- Good interpersonal and presentation skills
- Sales oriented personality

Job Location: Dr Mukherjee Nagar, Delhi .

Remuneration: CTC- 3.36 lakh per annum

Qualifications:Graduation

ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.

-Sd-(Mr. Sachit Sharma) Assistant Registrar Training & Placement Cell