Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:		G20 SBPPSE_ Industrial Visit		
Theme of the Activity:		Process Awareness		
Activity Date(s):		2 nd March 2023	No. of	
			Participants:	
Brief Description of the Activity:				
An initiative by the School of Business, Public Policy and Social Entrepreneurship under				
India's G20 Presidency was an industrial visit organized for MBA 2nd yr (2021-23 batch)				
students along with faculty Dr. Shubra Bahal and Dr. Priyanka Aggarwal, to Coca-Cola				
Happiness Factory Moon Beverages Ltd in Greater Noida.				
It was a great learning experience as students got exposure to one of world's largest food				
company. This visit was mainly focused on understanding the procedures involved in the				
manufacturing of Coca-Cola and other beverages of the company. The students also got to				
know about the history of Coca-Cola that how Coca-Cola came into existence and its				
further evolution. During the session, students interacted with the Factory supervisors to				
get in-depth knowledge of the factory operations.				
This initiative is in the ambit of the Working Group of Education in G20(EdWG). EdWG				
focuses on strengthening learning outcomes and equitable access through technological				
tools, digitalization, universal quality education, financing, partnerships for education and				
international cooperation. EdWG also collaborates with Employment and other WGs to				
address cross cutting issues like skill development and school-to-work transition.				
Brief Description of Participants (like industry experts, students, faculty etc):				
MBA Second Year Students (2021-2023 batch) along with two faculty members				
Share Weblink of social media posts of the Activity (tag Delhi Government, DTTE&DHE				
and use relevant link)				
Twitter:				
Facebook:				
Instagram:				
Others:				