

ATR Report (DATE: 07/06/2023)

Name of University/ITI/College:	Dr. B.R. Ambedkar University Delhi		
Name of the Activity:	Skillling_Focus Group Discussions		
Theme of the Activity:	Skillling - Marketing		
Activity Date:	6 June 2023	No. of Participants:	80
Brief Description of the Activity:			
The School of Business, Public Policy and Social Entrepreneurship of Dr. B.R. Ambedkar University Delhi organised an activity to introduce the concept of Focus Group Discussion for Market Research and innovation. They were briefed about the rules and handed over different products to uncover the possibilities of innovation with respect to the product.			
Brief Description of Participants:			
The workshop saw participation from students of the unviersity			
Share Weblink of social media posts of the Activity:			
Twitter:			
Facebook:			
Instagram:			
Others:			

Glimpse of the Activity

Image1, Image2, Image3, Image4, Image5

NOTE:

- Kindly share this report for every individual activity with a minimum of five images every Saturday by 1 pm.

G20 Activity - Jan Bhagidari Events: 1st – 15th June 2023

- **Also, update/ upload the same on the Activity sheet and in google drive's dedicated folder.**