ATR Report (DATE: DD/MM/YYYY)

| Name of | Dr. B.R. Ambedkar University Delhi | | |
|---|--|----------------------|----|
| University/ITI/College: | | | |
| Name of the Activity: | The Phoenix Encounter – Entrepreneurial Venture Activity | | |
| | 'MBA IEVD Mela | | |
| Theme of the Activity: | Education | | |
| Activity Date: | 1 st June 2023 | No. of Participants: | 30 |
| Brief Description of the Activity: | | | |
| An activity organised under the Jan Bhagidari Events in Indias G20 Presidency included The Phoenix Encounter – Entrepreneurial Venture Activity 'MBA IEVD Mela'. The activity was aimed to get hands-on experience on how to run successful business and gain learnings on how business work, find points of disruption and create a blueprint for growth. The students had to set up stalls on the campus and try to sell goods and services. The students took part enthusiastically and set up various types of stalls ranging from games, posters as well as food and drinks. | | | |
| Brief Description of Participants: | | | |
| Students of the University | | | |
| Share Weblink of social media posts of the Activity: | | | |
| Twitter: Use re | levant hashtags | | |
| Facebook: | | | |
| Instagram: | | | |
| Others: | | | |

Glimpse of the Activity

Image1, Image2, Image3, Image4, Image5

NOTE:

- Kindly share this report for every individual activity with a minimum of five images every Saturday by 1 pm.
- Also, update/ upload the same on the Activity sheet and in google drive's dedicated folder.