

Event Report

The Universities are requested to share the activity report in the format given below.

Name of the Activity:	G20_Employment_Skilling_Field Visit to Ultra Luxury Mall_DLF Emporio		
Theme of the Activity:	Employment and Skilling		
Activity Date(s):	23 rd March 2023	No. of Participants:	61
Brief Description of the Activity:			
The School of Business, Public Policy and Social Entrepreneurship organised a Field Trip for students of BBA Second Year on 23 rd March 2023 to the DLF Emporio, an Ultra Luxury Mall in India. DLF houses the most number of high valued Luxury Brands under one roof in India. The students were introduced to Visual Merchandising Tools adopted by Luxury Brands. The students were expected to observe the Exteriors, Interiors, Layout, Signage etc of the Luxury Brand Stores. They were provided with a short list of questions to ask customers to understand the impact of Visual Merchandising on the consumer decision making. The trip exposed the students to a new instrument of data collection of Business Research, this will enhance their data analysis skills and communication skills.			
Brief Description of Participants (like industry experts, students, faculty etc):			
60 Students and a Faculty			
Share Web link of social media posts of the Activity (tag Delhi Government, DTTE & DHE and use relevant link)			
Twitter:			
Facebook:			
Instagram:			
Others:			

NOTE:

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive's dedicated folder.







AUSTRALIAN MENU
NON VEG PLATTER
BRISQULI PASTA
AUSTRALIAN CHICKEN BURGER
CHOCOLATE CRACKLE
PER PAX 250 INR

VEG PLATTER
BRISQULI PASTA
AUSTRALIAN VEGIE BURGER
CHOCOLATE CRACKLE
PER PAX 200 INR

Dated: 15th FEBRUARY 2023
Time: 1200 Hrs - 1400 Hrs
Venue: Training Restaurant and Kitchen,
Karampur Campus, Durg-110015



