

Dear Candidates

Interviews for admission to the MBA IEVD Programme are scheduled to be held during **July 22- 24, 2025 from 9:00 am onwards in Offline mode at the Dr. B. R. Ambedkar University Delhi, Kashmere Gate Campus, Lothian Road, Kashmere Gate, Delhi 110006.**

The nearest landmarks to the AUD Kashmere Gate campus include the General Post Office (GPO), Maharana Pratap ISBT Kashmiri Gate and the Old Delhi Railway Station. The nearest metro station is Kashmere Gate.

Please note the following instructions for the interview process.

General Instructions:

1. The candidates are required to bring **an original photo identity proof** for the purpose of verification at the time of interview and a hardcopy of the **application form**.
2. Calling of the candidates for interview process shall not be considered as entitlement for admission. The final selection of candidates will be based on the combined merit obtained in CUET PG 2025 exam (75%) and interview (25%) according to the seat matrix, provided they fulfil the eligibility criteria at the time of document verification.
3. Candidates are expected to report at the AUD Kashmere Gate Campus **in room no CR 12 by 8:45 am for the morning session and 11:00 am for the afternoon session** respectively, according to the allocated day and time. Candidates must **mark their attendance maximum within half an hour of the reporting time**.
4. Candidates shall be assessed in the interviews on the basis of their performance in terms of the following
 - Subject knowledge in the discipline of graduation
 - Knowledge of economic scenario, business environment, technology interventions and current affairs
 - Business idea of the proposed venture that the candidate is willing to take forward during the two year of study. Candidates are encouraged to bring a copy of their Entrepreneurship Idea/Presentation/Proposal with them on the day of Interview. Such an idea will be given weightage in the interview process.
5. Candidates are advised to visit the AUD website <https://aud.delhi.gov.in/> regularly for updates about the admission process.
6. For any queries, write to us at sbppseoffice@aud.ac.in or pcmbaievd@aud.ac.in

Best Wishes



School of Management
Dr. B. R. Ambedkar University Delhi (AUD)