

Ambedkar University Delhi (AUD)
 (Established by the Government of NCT of Delhi through an Act of Legislature)
School of Business, Public Policy & Social Entrepreneurship
(SBPPSE)
Announces
2-year (Full Time) MBA programme 2013-2015

SBPPSE (AUD)	The School of Business, Public Policy and Social Entrepreneurship(SBPPSE) of Ambedkar University Delhi (AUD) promotes research and provides professional education and training in the field of management, public policy and social entrepreneurship. The school announces admission to an innovatively conceived two-year (full-time) MBA programme 2013-2015.
ELIGIBILITY	The candidate must have pursued a 3-year Bachelor's programme securing at least 50 % of marks or equivalent CGPA (45% in case of candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Physically Disabled (PD). Candidates appearing for the final year of bachelor's degree/equivalent qualification examination and those who have completed degree requirements and are awaiting results can also apply. If selected, such candidates will be allowed to join the programme provisionally, provided he/she submits the results fulfilling the criteria to the AUD office latest by August 31, 2013.
ADMISSION PROCEDURE	Candidates will be shortlisted for Group Discussion and Interview on the basis of their scores in the Admission Test which will be conducted online by AUD on Sunday February 10, 2013 in various centres in Delhi and outside. The registration for application will be open from November 6, 2012 till December 31, 2012. Interested candidates are required to apply by registering online on our website (www.aud.ac.in)and by making payment of Rs.1000/- (Rs.500/- in case of SC/ST/PD candidates).
RESERVATIONS	As per norms of the NCT of Delhi.
IMPORTANT DATES	Facility for on-line registration of applications by payment of Rs.1000/- (Rs.500/- for SC/ST/PD) at the AUD website (www.aud.ac.in) will open from 6 th November 2012 and close on 31 st December 2012. For queries, contact E-mail: mbaadmissions@aud.ac.in Phone: +91 9968095959 (9.00 am to 5.00 pm on working days only)

Registrar
Ambedkar University Delhi (AUD)
Sector 9, Dwarka, Delhi – 110077

2-Year (full time) MBA programme
School of Business, Public Policy & Social Entrepreneurship (SBPPSE)
Ambedkar University Delhi

The curriculum of the two-year (full time) MBA programme has an innovative course structure incorporating latest developments in management education. The uniqueness of this programme is based on its approach to business and profit within the holistic context of the wider society and economy. The curriculum is designed to bring about radical change in the way students think, act, and perceive the world around them.

Instruction to the two year (full time) MBA programme will be imparted in three terms each year with a total of six terms. During the two year programme, the curriculum will deal with topics relating to:

- Culture, Society & the Global context
- Analytical thinking, Creativity & Social Innovation
- Personality development, Leadership & Change
- Basic elements of Business Administration (Fundamentals of Management), Public Policy & Social Entrepreneurship
- Ethics, Values & Corporate Social Responsibility
- Interpersonal & Group Processes
- Business Policy & Strategic Management

All students will be required to learn an additional (foreign) language and at the end of the first year students will be required to undergo summer internship

During the second year of the programme, students shall choose elective papers of their choice from a wide range of areas including Finance, Marketing, Production & Operations Management, O.B, H.R.M., Entrepreneurship, Public Policy, and Management of Services.

The programme will use a participative pedagogy based on case studies, exercises, simulations and field visits.