

**2-year (Full-Time) MBA
&
2-year (Full-Time) MA in Social Entrepreneurship (MASE)**

**School of Business, Public Policy & Social Entrepreneurship (SBPPSE)
Ambedkar University, Delhi (AUD)**

Admission process & Eligibility Conditions 2015-2016

1. What is unique about the MBA programme of AUD?

It is an innovatively conceived MBA programme incorporating the latest developments in management education from across the globe. Apart from the fundamentals of Management and an opportunity to specialize in important functional areas including Marketing, Finance, H.R. /OB, Operations Management, the two-year course exposes students to elements of Public Policy and Social Entrepreneurship, along with understanding of culture & society in a global context. The programme also offers opportunity to students to learn an additional foreign language.

2. What is special about the MASE programme?

MA in Social Entrepreneurship is a two-year (full time) programme uniquely designed for potential entrepreneurs, especially focusing on the social sector. The students are given the essential inputs of Business Administration in the first year, while they are guided to develop skills and techniques to help to become social entrepreneurs in the second year of the programme.

3. Can a candidate apply to both the programmes?

No, a candidate can apply to only MBA or MASE programme.

4. When can candidates apply for admission to MBA or MASE programme at AUD?

Interested candidates should visit our website (www.aud.ac.in). Online application facilities will **open in the second/ third week of October 2014 and will close on Wednesday 31st December 2014**. Candidates are required to apply on-line by paying application fee of Rs.1000/- (Rs.500/- for SC/ ST / PD candidates).

5. How to complete an on-line application for the MBA or MASE programme?

Candidates are advised to go through the detailed instructions given in the Bulletin of Information of the School of Business, Public Policy & Social Entrepreneurship which is uploaded on the AUD website (www.aud.ac.in)

6. What is the process of admission to the 2-year MBA and the 2-year MASE programme?

Eligible candidates will be required to take the Admission (written) Test which will be conducted at 2.00 pm on Sunday 15 February 2015 at AUD premises. Based on the scores obtained in the Admission Test, candidates will be shortlisted for Group Discussion (GD) and personal interview (PI) in case of MBA.

Applicants to the MASE programme will be shortlisted for Personal Interview on the basis of scores obtained in the Admission Test. The SOP submitted by the candidates to MASE will also be assessed at the time of Interview.

7. What is the likely pattern of the admission test?

The admission test will be of 2 hour duration which will consist of Multiple Choice Questions. It is an aptitude test intended to assess the candidate's skills in the area of applied Mathematics, Analytical Reasoning and English language comprehension.

8. Where can the outstation candidates take the Admission Test?

Outstation candidates can take the Test only at AUD, in Delhi. There will be no other centre in Delhi or outside Delhi.

9. What are the dates of the Admission Test and Interviews?

The admission test will be held at 2.00 pm on Sunday 15 February 2015; and the GD & Interviews will be held in the middle of March 2015.

10. What are the eligibility conditions?

Candidates who have secured at least 50% of marks or equivalent CGPA (45% for candidates belonging to SC/ ST/ Physically Disabled (PD) categories) in a 3-year Bachelor's degree programme are eligible to apply.

11. Can candidates appearing in the final year examination apply?

Yes, Candidates who will be appearing in the final year of Bachelor's Degree examination are eligible to apply, irrespective of their percentage of scores obtained so far, provided that they expect to fulfill the eligibility criteria when the results are declared. (Such candidates will be required to provide their final result before 31st August 2015).

12. How many seats are available in the MBA and the MASE programme?

There are 42 seats in MBA and 10 seats in MASE programme.

13. Are there reserved seats?

Yes, 85% of seats are reserved for candidates who reside in / graduating from the NCT of the State of Delhi and 15% of seats are open to candidates belonging to

the rest of India. The NCT seats will be distributed on the basis of the norms of reservation followed by the NCT of the State of Delhi.

14. What are these different Categories of Seats?

Each applicant will choose to apply in one of the following Categories: General (Gen); Scheduled Class (SC); Scheduled Tribe (ST); Other Backward Class - non-creamy layer (OBC); Physically Disabled (PD); Children of Defense Personnel killed/disabled in Action (CW); Foreign Nationals not studying in India (FS).

15. How many seats are available in each category for the MBA programme?

Seats are distributed in the following categories:

- NCT – 36: (General – 18; SC – 5; ST – 3; OBC –10);
- Outside NCT: 6: (General - 4; SC – 1; ST- 1; No OBC quota for outside NCT)
- Supernumerary: PH (1); CW (1); FS (2)

16. How many seats are available in each category for the MASE programme?

Seats are distributed in the following categories:

- NCT – 8: (General – 4; SC – 1; ST – 1; OBC –2);
- Outside NCT: 2: (General - 2; SC – 0; ST- 0; No OBC quota for outside NCT)
- Supernumerary: PH (1); CW (1); FS (1)

17. Is there any relaxation in eligibility criteria or cut-off marks for General category candidates?

No relaxation in eligibility criteria is available for General category for admission to the MBA or the MASE programme.

18. Is there any relaxation in eligibility criteria or cut-off marks for reserved category candidates?

Relaxation of 5% in eligibility will be allowed to candidates from SC/ST/PD categories).

19. IMPORTANT NOTIFICATION:

- Candidates applying to the MBA or the MASE programme of AUD are required to visit AUD website (www.aud.ac.in) and **apply online** by making on-line payment of Rs1000/- (Rs.500/- for SC/ST/PD candidates). Applications will be received only through the online registration process.
- Online registration opens on 13th of October 2014 and will close on 31st of December 2014
- Admission Test will be held on Sunday 15th February 2015 at AUD premises
- Group Discussion & Personal Interview of shortlisted candidates will be held in the middle of March 2015.

20. Are any documents required to be submitted by reserved candidates?

Yes. Reserved candidates are required to submit caste / PD certificate from duly recognized authorities. OBC candidates need to submit both caste and non-

creamy layer certificate to claim reservation against OBC quota. Creamy layer OBC candidates have to apply as General Category (UR) candidate.

21. What about Physically Disabled candidates?

Only those candidates who are cleared as PD by an approved Medical Board will be considered for admission under the PD category.

22. What should CW candidates do?

CW (Children of War Widow) candidates need to clearly enclose the category of CW. CW1 (Armed forces including paramilitary personnel Killed/Disabled in Action) candidates will have preemptive claim over all other CW category candidates (such as CW2: Armed forces including paramilitary personnel Killed/Disabled while on Duty) or CW3 etc. Entitlement Certificate only from Secretary, Kendriya Sainik Board Delhi; Secretary, Rajya/Zila Sainik Board; Officer-in Charge, Record Office; and First Class Stipendiary Magistrate is acceptable

23. What should Foreign Students (FS) do?

Foreign Nationals studying in India are required to apply as General Category candidate by registering online and making on-line payment and are required to take the Admission Test to be held on Sunday 15th of February 2015.

Foreign Nationals with Indian degrees (but are not currently staying in India) are required to submit GMAT scores (minimum score of 650) and Foreign Nationals with foreign degrees are advised to submit GMAT and TOEFL scores.

Foreign nationals who are out of India need to apply via their consulate and embassy (with mandatory GMAT scores). Hard copy applications should be sent to MBA Admissions, Ambedkar University Delhi, Lothian Road, Kashmere Gate, Delhi -110006.

All foreign nationals must hold a student visa valid for the entire period of study endorsed by the Ministry of External Affairs.

The degrees of foreign nationals must be recognized by the Association of Indian Universities

There is no quota for NRI or PIO and all such candidates need to apply as General Category (Gen) Candidates.

24. What is the fee structure for MBA and MASE programme?

The fees for the two year MBA programme payable to AUD is Rs. 238,100/- for Indian Students and Rs.418,700/- for Foreign Students;

The fees for the two year MASE programme payable to AUD is Rs.232,600/- for Indian Students and Rs.413,200/- for foreign students.

The fees for the first year MBA and the first year MASE are payable at the time of taking admission to the programme in April-May 2015, and that for the second year will be payable at the beginning of the next academic session in June 2016.

25. Will the fee be refunded if the candidate withdraws his/ her admission?

If the candidate withdraws his/her admission before the orientation day (i.e., 20 June 2015) after deducting Rs 1000/-, the remaining amount will be refunded. However, if the candidate withdraws her/his admission after the orientation day, only the caution deposit of Rs.5000/- will be refunded.

26. Where is AUD campus located and where are classes held?

MBA and MASE classes will be held at the School of Business, Public Policy & Social Entrepreneurship, Ambedkar University Delhi (AUD), which is located at Lothian Road, Kashmere Gate, Delhi -110006.

NOTE: For queries, please contact:

Email: mbaadmissions @aud.ac.in;

phone: +91 11-23864064 (9.00 am to 5.00 on working days only)