

Ambedkar University Delhi (AUD)

(Established by the Government of NCT of Delhi through an Act of Legislature)

School of Business, Public Policy & Social Entrepreneurship (SBPPSE)

Announces

2-year (Full Time) MBA programme 2014-2016

SBPPSE (AUD) The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) at Ambedkar University Delhi (AUD) promotes research and provides professional education and training in the field of management, public policy and social entrepreneurship. **The school announces admission to the two-year (full-time) MBA programme 2014-2016.**

ELIGIBILITY The candidate must have pursued a 3-year Bachelor's programme securing at least 50 % of marks or equivalent CGPA (45% in case of candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Physically Disabled (PD). Candidates appearing for the final year of bachelor's degree/equivalent qualification examination and those who have completed degree requirements and are awaiting results can also apply. If selected, such candidates will be allowed to join the programme provisionally, provided he/she submits the results fulfilling the criteria to the AUD office latest by August 31, 2014.

ADMISSION PROCEDURE Candidates will be admitted to the programme on the basis of combined scores obtained in the written test followed by Group Discussion and Interviews. Interested candidates are required to apply by registering online on our website (www.aud.ac.in) and by making payment of Rs.1000/- (Rs.500/- in case of SC/ST/PD candidates).

RESERVATIONS As per norms of the NCT of Delhi.

IMPORTANT DATES Facility for on-line registration of applications at the AUD website (www.aud.ac.in) will open from **4th November 2013** and close on **21st December 2013**.

The written test will be held **on Sunday 9th February 2014**.

For queries, contact E-mail: mbaadmissions@aud.ac.in;

Phone: +91-11-23864064

Registrar

Ambedkar University Delhi, Lothian Road, Kashmere Gate, Delhi – 110006

2-Year (full time) MBA programme
School of Business, Public Policy & Social Entrepreneurship (SBPPSE)
Ambedkar Universtiy Delhi

The curriculum of the two-year (full time) MBA programme has an innovative course structure incorporating latest developments in management education from across the globe. The uniqueness of this programme is based on its approach to business and profit within the holistic context of the wider society and economy. The curriculum is designed to bring about radical change in the way students think, act, and perceive the world around them.

Instruction to the two year (full time) MBA programme will be imparted through six trimesters in two years. Students will learn important concepts and will be exposed to experiences in all functional areas of Business Administration. In addition, the programme will deal with issues relating to:

- Culture, Society & the Global context
- Analytical thinking, Creativity & Social Innovation
- Personality development, Leadership & Change
- Public Policy & Social Entrepreneurship
- Ethics, Values & Corporate Social Responsibility
- Interpersonal & Group Processes
- Business Policy & Strategic Management

Students will learn an additional language during the two years of the programme and will undergo summer internship during the summer months at the end of the first year.

During the second year of the programme, students shall choose elective papers of their choice from a wide range of courses in Finance, Marketing, Production & Operations Management, O.B, H.R.M., Entrepreneurship, Public Policy, and International Management.

The programme uses a participative pedagogy based on case studies, exercises, simulations and field visits.

International Collaboration:

The School has signed collaborative agreements with the San Francisco State University (USA) and the Northampton University (UK) for student and faculty exchanges.