Event Report

Topic: Incubators in Academia: How Universities Can Foster Student Startups
Date: 23 September 2026
Speaker: Dr Pushpender Singh, POP
Participants: 100 students of B.Voc (Accounting and Finance)

A session on *"Incubators in Academia: How Universities Can Foster Student Startups*" was organised on 23 September 2026 for the students of the B.Voc (Accounting and Finance) programme. The session was conducted by Dr Pushpender Singh, POP, who engaged the students through an interactive discussion on entrepreneurship, management concepts and the role of universities in nurturing entrepreneurial aspirations among young learners.

The session began with a discussion on fundamental management concepts and the philosophy of Peter Drucker, with particular emphasis on the importance of self-learning and continuous development. Dr Singh highlighted that curiosity creates a hunger for knowledge, and encouraged students to cultivate curiosity, ask questions and take responsibility for their own learning beyond the classroom.

The concept of Management by Objectives (MBO) was discussed in the context of personal and professional development. Students were encouraged to identify their life goals and work towards them through clearly defined objectives. The discussion connected management principles with the entrepreneurial journey and highlighted the importance of discipline, consistency and commitment in pursuing entrepreneurial goals.

A significant part of the session focused on developing an entrepreneurial mindset. Dr Singh emphasised that entrepreneurs need to observe their surroundings, identify problems and develop solutions that create value. Students were encouraged to look for opportunities around them rather than waiting for opportunities to come to them. The importance of empathy was also highlighted, particularly in understanding the needs, difficulties and experiences of potential users or customers before developing solutions.

The speaker shared examples from the journeys of Peter Thiel and other entrepreneurs to illustrate how ideas, opportunities, problem identification and persistence can contribute to entrepreneurial ventures. These examples helped students relate theoretical concepts to real-world entrepreneurial experiences.

The session also provided information about entrepreneurship schemes, incubation centres and opportunities available to students. Students were encouraged to make use of university-based incubation and entrepreneurship support mechanisms and to actively participate in such initiatives. The discussion highlighted the role of academic institutions in providing an environment where students can explore ideas, receive mentoring, develop entrepreneurial skills and take their initial steps towards starting ventures.

The session was conducted in an engaging manner, with humour and practical examples forming a natural part of the speaker's interaction with the students. The students showed considerable enthusiasm and actively listened and participated throughout the session. The discussion encouraged them to think beyond conventional career pathways and consider entrepreneurship as a possible avenue for applying their knowledge and skills.

Around 100 students of the B.Voc (Accounting and Finance) programme attended the session. The session concluded with an emphasis on curiosity, discipline, empathy, problem-solving and the willingness to recognise opportunities as important qualities for students aspiring to

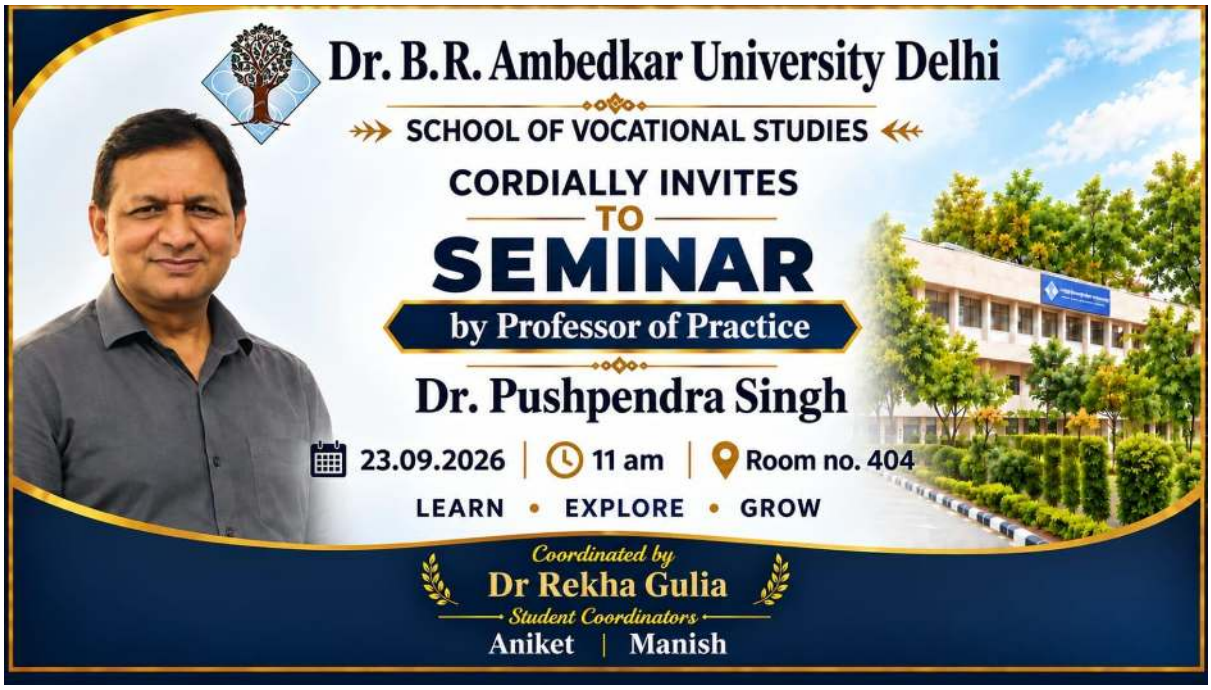
become entrepreneurs. Overall, the session provided students with practical exposure to entrepreneurial thinking and enhanced their awareness of the support systems and opportunities available through academic institutions.

Students Coordinators:

Mr Manish Rana and Mr Aniket
Semester 5, B.Voc (Accounting and Finance)

Faculty Coordinator:

Dr Rekha Gulia



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