

12. Workshop on Researching Business Sustainability and Social Innovation

Event date: 8th October 2025

Resource person: Dr Priyanshu Gupta, Assistant Professor, IIM Lucknow

The participants explored frameworks, indicators, and methodologies to study sustainable business practices and their societal impact, impact measurement methods, and integrating mixed methods to



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली
Dr. B. R. Ambedkar University Delhi
Established by The Government of NCT of Delhi

School of Management

Invites all Research Scholars for a workshop on

Researching Business Sustainability and Social Innovation



Date: 08 Oct 2025

Time: 12 PM - 2 PM & 3 PM - 5 PM

Venue: Committee Room -3, Kashmere Gate
Campus

Resource Person:

Dr Priyanshu Gupta

Assistant Professor, IIM Lucknow



For More info, Contact

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