

33. Rural Immersion Internship

Date: 4 September, 2025

BBA I-year students spent their summer vacation immersing themselves in rural communities, working hands-on with NGOs to create real impact! From learning at the grassroots to contributing meaningfully, this Rural Immersion Internship was a journey of growth, empathy, and purpose. This Rural Immersion Internship was a powerful journey of learning, empathy, and action —under the mentorship of School Faculty Dr. Richa Awasthy and Dr. Anshu Gupta.



**Rural Immersion Internship with NGO
School of Management (SBPPSE)
BBA batch (2024-2025)**





Choti si Khushi

Assisting in forming women's groups, facilitating discussions on improving their living conditions, and encouraging them to participate in skill development programmes organised by the NGO.