

Special Lecture on: Freelance Tour Manager and Indian Tourism Industry

Faculty Coordinator: Dr Rajinder Kumar

The lecture was delivered by Mr. Ishant Dubey, who has explored 25 countries and taken 90+ international tours with high-end clients. Mr. Dubey represented a true spirit of traveler with a quality life.

The session was attended by Mvoc 1 & 3rd Semester and BVoc 3rd semester students along with faculty members.

The key takeaways from this lecture were as follows:

Real-world insights: With 6+ years managing tours across 25+ countries, he shared first-hand lessons about handling diverse high end travellers, cultures, and destinations experiences. It helped the students to clear their doubts about international tour management.



Crisis & problem-solving skills:

He shared his experiences to resolve client issues, manage logistics for large groups, and adapt in dynamic situations, which offered a valuable learning for students or faculty members.

Industry knowledge: Having worked with big players like Cox & Kings and Kuoni, imparted his deep understanding about the global travel industry, partnerships, and sales strategies.

Sustainable and cultural tourism: Mr. Dubey also advocated the importances of sustainable practices and cultural exchange aligns with modern tourism trends and academic discussions.

Career guidance: As someone who progressed from internships to global tour management, he inspired students about career pathways in tourism industry.

He summarized the lecture as **“The updated knowledge and hard work is key to the success of tourism students”**