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A guest lecture on International Tourism and Viksit Bharat

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The School of Vocational Studies hosted a guest lecture on International *Tourism and Viksit Bharat* on 24th September 2025. The motive of the lecture was to familiarize the Bachelor of Vocation (Tourism and Hospitality) -1st, 3rd, 5th, 7th Semester & Master of Vocation (Tourism and Hospitality)-1st and 3rd semester students about the essential role of tourism industry in Viksit Bharat especially international tourism.

Prof. Kumar mentioned *five pillars* to achieve bigger share of international tourism and to strengthen the idea of Viksit Bharat through international. *The five pillars are Economic Transformation, Infrastructure and Digital Connectivity, Social Equity and Inclusive Growth, Sustainable Development and Cultural Preservation.* In addition, Prof. Kumar mentioned that tourism is crucial for the achievement of Viksit Bharat goal by 2047 as it has multiplier effect on local economy, cultural preservation and government role its tourism promotion through effective schemes PRASAD as well as policies of Ministry of Tourism, government of India.

