

A Report on the Expert Lecture Delivered by Mr. Saurabh Kataria on 07/08/2025

The School of Vocational Studies organized a guest lecture on *"Designing and Planning of Food and Beverage Division in Hotels: Facility Planner's Perspective"* for B.Voc. (Tourism & Hospitality) and M.Voc. (Tourism & Hospitality Management) students on 7th August 2025. The session was delivered by Mr. Saurabh Kataria, Faculty at IHM Gurdaspur, who brings over 17 years of experience in hospitality education.

The lecture provided students with a comprehensive understanding of the entire process of planning a hotel's food and beverage division, from the initial concept to the final setup. Key topics included how design principles and ergonomics improve efficiency, effective space planning, equipment selection, and the significance of compliance and budgeting. Mr. Kataria also discussed how décor, lighting, noise control, and branding enhance guest satisfaction and operational performance. Through interactive discussions and real-world examples, the session effectively bridged theoretical knowledge with practical applications, making the learning highly relevant, engaging, and industry-focused.

