

Dr. B. R. Ambedkar University Delhi
Shodhotsav 2025

National Research Poster Competition for Creative Minds

(Call for Research Poster-Presentation and Exhibition)

Date: 15th -26th September, 2025

Overview

The *National Research Poster Competition for Creative Minds* is not just a showcase of artistic and academic talent—it is a **living forum for dialogue, innovation, and social transformation**. Uniquely positioned at the intersection of **art, design, research, and social engagement**, this competition celebrates the power of creativity to address community needs, public-oriented concerns, and the transformative role of the arts in society.

What makes this competition distinct is its **multi-disciplinary scope**—embracing research scholarship, design innovation, fine and visual arts, and the expressive power of performance. It brings together **students, researchers, designers, and artists from across India** to share work that challenges boundaries, sparks critical thinking, and fosters social change.

By integrating **four distinct categories** under a single theme—*The Social in Art and Design*—the competition encourages cross-pollination of ideas between disciplines. Its open-air exhibition format ensures that creativity steps beyond institutional walls, making art and design **accessible to diverse audiences**.

The objectives of the competition are to:

- Build a **national network of socially engaged creators**.
- Inspire **new collaborations** between academia, industry, and communities.
- Serve as a **platform for emerging voices** to influence policy, culture, and design thinking.
- Contribute to a **repository of innovative ideas** that address pressing social and environmental concerns.

Through **rigorous evaluation, public engagement, and documentation**, Shodhotsav aims to create a legacy where **Social Science, art and design become catalysts for social innovation**—paving the way for future editions that will continue to influence and inspire.

The 'Social in Art and Design' is a National Poster Competition which is a part of 'Shodhotsav'. It invites the entries from all the creative minds out there and gives the opportunity to display their creative work.

Theme: The Social in Art and Design

Any art work or research project that addresses the theme of the **'Social in Art and Design'** may be submitted. Here 'social' may be understood as but not limited to the following themes and questions:

- How are community and public oriented concerns placed at the center of the design and art making processes?
- How can art and design practices be made more inclusive in their scope and in their imagination?
- To what extent are art and design practices disruptive and transformative in society?

Key Words: Art, Design, Creative Expressions, Social, Innovation, Sharing

Categories: Please write '**National Research Poster- For Category**' (according to your participation)' as subject of the email while you send your final entry.

1. **Research Projects:** Academic Research Projects that reflect intensive academic research and its impact on the society.
2. **Design Project:** Academic-Industry Collaborative Design or Art Projects/Internships/Graduation Projects or poster based on final year dissertation that addresses social or Environmental Concerns.
3. **Visual Arts: (Painting/Print/Sculptures, Pottery, Graphics...):** Any Ongoing research/Research intensive art project that depicts 'Social in any form of Creative Expression/ Design/Art'.
4. **Performing Arts:** Any Innovative Animation Design/ Creative Expression/ Art Journey/ Performance/Film and Video/Documentary that expresses the theme 'Social in Design or any Art Form'.

Important Dates:

- **Last Date of Registration:** 26th August 2025 extended to 8th of September 2025

Submission Deadline: 5th September 2025 extended to 8th of September 2025

- **Notification of Acceptance:** 12th September 2025
- **Poster Display and Exhibition Inauguration:** 15th September to 25th September 2025
- **Poster Presentation:** 15th September to 25th September 2025

Participation in Competition

- **Eligibility:** Students (BA/BDes/MA/MDES/ PhD) in the field of any stream of design, craft and arts (including film studies, performance studies among others) of any university of India can participate in the 'National Research Poster Competition.'
- **Entry:** Participants must submit their entry to nsingh@aud.ac.in (just a 'Digital copy of Poster' in PDF Format) on or before **8th of September 2025 (Extended Date)** for the screening.
- Shodhotsav Design team will be responsible for only display of the posters shortlisted by the screening committee.
- Only 40 shortlisted entries (10 under each Category as mentioned above) will be informed and invited to present their poster for the competition to the jury from all across India.
- The presentation will be held in an in-person/online/hybrid mode at the AUD Campus in Karampura, Delhi. To participate in the competition, the presenter must carry a copy of the printed poster in order to present it to the jury in the given time slot.
- Participants must write 'Research Poster Competition' and Category in which they are participating on their courier or as subject if they are sending it through e-mail.
- Those unable to attend in person may collect their certificates from the office of the School of Design at Karampura campus of AUD within 6 months after the presentation.
- **The scanned digital copy of 'Student ID card and Fee Receipt' paid for the registration must be attached along with the 'Research Poster'.** Please write '**National Research Poster- For Category**' (according to your participation)' as subject of the email while you send your final entry.
- A document to fill the details for the brochure and schedule of the presentation will be shared with the shortlisted candidates after screening the entries for the display.

Note: If any candidate is unable to come for the final presentation then they can send the entry to our team and the printing cost for the poster would be borne by the participant.

Screening and Awards

- Four screening committees of experts are constituted for all four categories and will be responsible to shortlist the best 10 entries from each category (total 40 entries) for National Research Poster Completion and Exhibition to display.
- The screening committee has all the rights to select or reject any entry based on reasonable doubts.
- The entry will be presented to the screening committee, only if it is received on or before 8th September 2025 in the format shared and that can be printed in the size given.
- A jury panel of 3 eminent experts will be constituted to judge the entries for awards and the jury decision would be the final decision to award the posters in each category.
- The best four entries will be awarded as first, second, third and consolation.
- All participants will receive a participation certificate and a brochure.

The criteria of evaluation are given below:

Category Interpretation	Research Projects	Design Project	Visual Arts: (Painting/Print/Sculptures, Pottery, Graphics...)	Performing Arts	Total
Clarity	<i>Clarity of theme and the content presented as per the theme and its interpretation as:</i> • How are community and public oriented concerns be placed at the center of the design and art making processes? • How can art and design practices be made more inclusive in their scope and in their imagination? • To what extent are art and design practices disruptive and transformative in society?				30%
Originality	Ideas, Data, Interpretations, Conclusion	Ideas, Data, Interpretations, Conclusion, Solution	Art work/Techniques used/Form	Story, Plot and Characters	20%
Creativity	Uniqueness in perspective, research approach, Methodologies, Creative approach in presentation of content	Uniqueness in perspective, Design Methodologies, Creative approach in presentation of content, Uniqueness of outcome as solution (Product, space, policy, system, event...)	Uniqueness of Idea, Perspective presented, Application of materials, Tools and Techniques, Form	Uniqueness of performance presented through visual narrative, props/set design, over all Imagination and Expressions	20%
Visual Representation	Visual representation of data, Visual Hierarchy, Continuity, over all graphics	Visual representation of data, Visual Hierarchy, Continuity, over all graphics, Solution	Sketches of journey, Visual representation of concept, Visual Hierarchy of overall Content, Graphics	Visual representation of Concept/Story/Characters/all, Visual Hierarchy of overall content, Graphics	20%
Impact	Anticipated contribution or need/importance of work done	Functionality and Emotional Aspect	In the form of Aesthetics / Social Impact/Both	Message/Rasa/Creation of Bhav	10%

Submission Guidelines:

Title: Write title of the research poster and mention the category.

Keywords: Up to five keywords that describe the main topics of the paper Format: Please follow the **Poster Presentation Guidelines Given Below-**

- Poster displays will be limited to one side. The size must be 3 feet by 4 feet (36 inches by 48 inches).
- Be sure to include the abstract title, author and co-author names, and the institution(s) where research is underway.
- Place your e-mail address, phone, and fax numbers in the upper right-hand corner of the poster board.
- Refer to your acceptance letter for the resolution of the final poster, time and location of your poster session, and set-up time.
- The designated poster presenter (author or co-author) must be present at the assigned space during the designated time to discuss the work presented.

Tips for Poster Preparation

- Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.
- Presenters can utilize handouts/audio/video or any form of creative expression to supplement the poster during the presentation.
- Goal: 20% text, 40% graphics, 40% space. Make sure the ideas flow logically from one section to the next (Depends on the nature of the submission and category).
- Use charts and graphs/Photography/Representation tools and techniques to illustrate data (avoid large tables of raw data)
- Use high resolution photographs (web images often will not work).
- Do not use all capital letters.
- Be consistent: Keep consistent margins, keep line spacing consistent, Keep the color, style, and thickness of borders the same. Keep shading consistent.
- Pick no more than 2–3 fonts.
- Pick no more than 2–3 colors.
- Text readability: Title banner should be legible from 20 feet away and body text should be legible from 6 feet away.

Note: Explore the link below to see sample posters:

https://drive.google.com/drive/folders/1_TsYyHhGHkgOYZF1KLq9LZgvmxQ660pw?usp=drive_link

Registration Fee:

There is no registration fee for AUD students and the fee for participants from outside is INR 200. AUD will not bear any cost related to printing of poster, travel, boarding or local transport for any participant.

Register: https://docs.google.com/forms/d/11IJf-yZ6rzJiaa6lt4ZUzP77iRIloS9_H2QVi40TBDE/edit

Payment Link: <https://eazypay.icicibank.com/eazypayLink?P1=bh+fZgZS13CoGmtJpCmCxg==>

Instructions for Payment:

1. In enrollment section, fill 'Research Poster Competition'
2. Choose the last drop down in the purpose section i.e. "Not applicable, fill remarks."
3. Do not use any special characters.

Contact Information:

For inquiries regarding submissions, registration, or general information, please contact the conference organizing committee at nsingh@aud.ac.in