Concept Note

Overview

In today's rapidly evolving job market, students must equip themselves with the right skills, build connections, and navigate the transition from academia to industry effectively. The academic community, in turn, needs to stay aware of the industry's dynamic landscape, which is shaped by updated datasets and emerging technologies like Artificial Intelligence (AI). The transition from academia to industry is transformative and demands both - the right mindset and skill set.

To address these needs, the Industry Connect event is designed to bring together professionals from various industries to network, share insights, and discuss challenges with students. The event aims to bridge the gap between academia and industry by offering students direct exposure to industry trends, career opportunities, and professional networking. In alignment with *Shodhotsav* 2024, AUD's *Annual Research Festival*, the Industry Connect Event will feature a series of panel discussions with industry experts, focusing on how students can align their skills and education with industry demands. One of the events will provide a step-by-step guide through the entire publication process, curated by leading industry experts. The event is envisioned to be an interactive get-together where students can dwell on networking strategies and industry-specific skills that are relevant to their future careers. The main goal of this event is to bridge the gap between industry and academia, creating a space where both can intersect/interact and collaborate.

The event expects the following outcomes:
- Enhanced understanding of industry requirements and career paths
- Improved job readiness and skills aligned with industry expectations
- Expanded professional networks and career opportunities
- Increased motivation and self-assurance regarding future career prospects

Industry Connect Themes
1. Sustainable Development Goals

This event is intended to connect students with industry professionals who work in organizations supporting Sustainable Development Goals (SDGs). These organizations work to promote societal changes, develop policies, and contribute to SDGs through their work on sustainability and development. Connecting to these forward-thinking organizations would foster collaboration and innovation to address global challenges. The event will be focused on SDGs such as climate action, sustainable cities and communities, and clean water and sanitation. The event would invite professionals from leading organizations based in Delhi such

as The Energy and Research Institute (TERI), World Resource Institute (WRI) India, Council on Energy, Environment and Water (CEEW), and National Institute of Urban Affairs (NIUA) to interact with students and faculty.

Who is it for? Bachelor's final year, Masters, and PhD students

2. **Heritage Management: Practices and Lessons**

This event is intended to connect students to professionals in the field of heritage–restoration, management, tourism, and museum creation. Those government and/or corporate organizations that promote interconnections between heritage and culture would be invited to promote interactions with SHRM students in order for them to understand their prospective career paths. Senior conservators from private laboratories like the National Museum, INTACH, IGNCA, Sahapedia, Darwesh, etc. would be invited to interact with students and faculty.

Who is it for? Bachelor's final year, Masters, and PhD students

3. **Social Emotional Learning (SEL) and the National Education Policy 2020**

This event is intended to connect students to professionals working in the domain of mental health, SEL, and the education sector. The practitioners and researchers invited for the panel discussion represent organizations that are leading initiatives for reimagining education in schools and contributing to rethinking learning and teacher education, emphasizing students' emotional well being and holistic education. The event will focus on the National Education Policy 2020's focus on social emotional development and organizational initiatives to create evidence-based inclusive, empathetic, and responsive learning spaces.

Who is it for? Bachelor's final year, Masters, and PhD students

4. **Publishing in High-Impact Journals: From Manuscript Writing to Acceptance**

This session is designed to equip researchers and young academicians with the essential skills and knowledge required to successfully publish in high-impact journals. It will provide a step-by-step guide through the entire publication process, from writing a high-quality manuscript to navigating the peer-review system and addressing common challenges that can arise during submission. Participants will gain insights into selecting appropriate journals, understanding key acceptance criteria, and avoiding common reasons for rejection. Participants will get familiar with the fundamentals of academic writing, structuring research papers, and responding to reviewer feedback effectively. The session will highlight best practices for manuscript preparation, ethical writing, and good citation habits, all aimed at increasing the chances of getting published in prestigious journals.

Who is it for? PhD scholars and faculty members

Registration
Participants are requested to register for any one of the events using the following link/QR –
https://forms.gle/seRuZ1wn119jfojc6

Last date of registration: 07th October, Monday

Limited seats are available and offered on a first-come, first-serve basis. The events will be held parallelly across the 4 campuses of AUD. Please choose one of the participating events.

Event(s) date and time: 14th October, Monday, 2:30 PM

Location:

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1	Sustainable Development Goals	Karampura campus
2	Heritage Management: Practices and Lessons	Qutab Institutional Area campus
3	Social Emotional Learning (SEL) and the National Education Policy 2020	Lodhi Road campus
4	Publishing in High-Impact Journals: From Manuscript Writing to Acceptance	Kashmere Gate campus

Contact Information

For inquiries regarding registration, or general information, please contact the organizing committee at shodhotsav@aud.ac.in.