



Shodhotsav 2024

Walk-In

An Exhibition to Cross The Boundaries

(Call for Posters Presentation and Open Air Exhibition)

Date: 14-18 October, 2024

Overview

‘Never judge a book by its cover’ is a phrase commonly used to draw attention to premature judgements. Sometimes what we see on the surface is completely different from an interior reality. We hastily form our opinions without seeing what lies inside.

This ‘Walk-In Exhibition’ is an attempt at seeing past the barriers between an inside and an outside world. It welcomes interactions in space. It encourages people to overcome the hesitation they often feel while entering into the interior spaces of others.

The exhibition has two components as galleries. The first gallery is an ‘Open Air Exhibition’. It is a roadside display of student projects in the form of posters. The gallery is an introduction to the discipline of Design. It also has infographics that direct visitors to the campus and towards the second gallery component which is an ‘Indoor Exhibition’ on the discipline.

The ‘Social in Art and Design’ is a National Poster Competition which is a part of this exhibition. We invite entries from all the creative minds out there and give you the opportunity to display your creative work.

Theme: The Social in Art and Design

Any art work or research project that addresses the theme of the ‘social in art and design’ may be submitted. Here ‘social’ may be understood as but not limited to the following themes and questions:

- How are community and public oriented concerns placed at the center of the design and art making processes?
- How can art and design practices be made more inclusive in their scope and in their imagination.
- To what extent are art and design practices disruptive and transformative in society?

Key Words: Art, Design, Creative Expressions, Social, Innovation, Sharing

Categories

- 1. Academic Research Projects that reflect intensive academic research and its impact on the society.**
- 2. Academic-Industry Collaborative Design or Art Projects/Internships/Graduation Projects.**
- 3. Poster Based on Final Year Dissertation that addresses social or Environmental**

Concerns.

- 4. Any Ongoing Research Project that Depicts ‘Social in any form of Creative Expression/ Design/Art’.**
- 5. Any Innovative Design/ Creative Expression/ Art Journey/ Performance that expresses the theme ‘Social in Design or any Art Form’.**

Important Dates

- **Submission Deadline:** 6 October 2024
- **Notification of Acceptance:** 10 October 2024
- **Last Date of Registration:** 03 October 2024
- **Poster Display:** 14 - 18 October 2024
- **Poster Presentation:** 15 October 2024

Participation in Competition

- ☐ **Eligibility:** Students (MA/MDES students, PhD scholars) in the field of design, craft and arts (including film studies, performance studies among others) of any university of India can participate in the poster competition.
- ☐ **Entry:** Participants must submit their entry to shodhotsav@aud.ac.in (just a ‘Digital copy of Poster’ in PDF Format) on or before 6th of October 2024 for the screening.
- ☐ Shodhotsav Design team will be responsible for only display of the posters shortlisted by the screening committee.
- ☐ Only 20 shortlisted entries will be informed and invited to present their poster for the competition to the jury from all across India.
- ☐ The presentation will be held in an in-person mode only at the AUD Campus in Kashmere Gate Delhi. To participate in the competition, the presenter must carry a copy of the printed poster in order to present it to the jury in the given time slot.
- ☐ Participants must write ‘Research Poster Competition’ on their courier or as subject if they are sending it through e-mail.
- ☐ Those unable to attend in person may collect their certificates from the School of Design office at the Kashmere Gate campus of AUD.

Note: If any candidate is unable to come for the final presentation then they can send the entry to our team and the printing cost for the poster would be borne by the participant.

Screening and Awards

- ☐ Screening committee of experts is constituted and responsible to shortlist the best 20 entries to display in the open air exhibition.
- ☐ Screening committee has all the rights to select or reject any entry.
- ☐ The entry will be presented to the screening committee, only if it is received on or

before 6th October 2024 in the format shared and that can be printed in the size given.

- ☐ A jury panel of 3 eminent experts will be constituted to judge the entries for awards and the jury decision would be the final decision to award the posters.
- ☐ The best five entries will be awarded.
- ☐ All participants will receive a participation certificate.
- ☐ The criteria of evaluation are given below:

Submission Guidelines:

Title: Write title of the research poster and mention the category.

Keywords: Up to five keywords that describe the main topics of the paper

Format: Please follow the Poster Presentation Guidelines Given Below-

- Poster displays will be limited to one side. **The size must be 3 feet by 4 feet (36 inches by 48 inches).**
- Be sure to include the abstract title, author and co-author names, and the institution(s) where research is underway.
- Place your e-mail address, phone, and fax numbers in the upper right-hand corner of the poster board.
- Refer to your acceptance letter for the resolution of final poster, time and location of your poster session, and set-up time.
- The designated poster presenter (author or co-author) must be present at the assigned space during the designated time to discuss the work presented.

Tips for Poster Preparation

- ☐ Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.
- ☐ Presenters can utilize handouts to supplement the poster.
- ☐ Goal: 20% text, 40% graphics, 40% space. Make sure the ideas flow logically from one section to the next.
- ☐ Use charts and graphs to illustrate data (avoid large tables of raw data).
- ☐ Use high resolution photographs (web images often will not work).
- ☐ Do not use all capital letters.
- ☐ Be consistent: Keep consistent margins, keep line spacing consistent, Keep the color, style, and thickness of borders the same. Keep shading consistent.
- ☐ Pick no more than 2–3 fonts.
- ☐ Pick no more than 2–3 colors.
- ☐ Text readability: Title banner should be legible from 20 feet away and body text should be legible from 6 feet away.

Registration Fee:

There is no registration fee for AUD students and the fee for participants from outside is INR 200. AUD will not bear any cost related to printing of poster, travel, boarding, or local transport for any participant.

Registration and Payment of Entry Fee:

1. Scan the QR code or click the link given below and fill the details carefully.



<https://eazypay.icicibank.com/eazypayLink?P1=bh+fZgZS13CoGmtJpCmCtg==>

2. **Choose the option ‘fill remarks’ while you fill in the details to pay entry fee by clicking on ‘purpose’ and write ‘for the research poster competition’ in the given space that appears.**

Contact Information

For inquiries regarding submissions, registration, or general information, please contact the conference organizing committee at shodhotsav@aud.ac.in