

NEWS LETTER



11th December 2023 To 15th March 2024



VIKSIT BHARAT **@2047** PHOTOGRAPHY AND POSTER COMPETITION

VIKSIT BHARAT@2047 **CAMPAIGN**

Dr. B R Ambedkar University Delhi successfully organized the Viksit Bharat @2047 Photography and Competition. Poster This competition was part of the "Voice of Youth - Viksit Bharat@2047" campaign, which was launched on December 11, 2023. The campaign aimed to engage young minds in envisioning and contributing to the development of our nation.



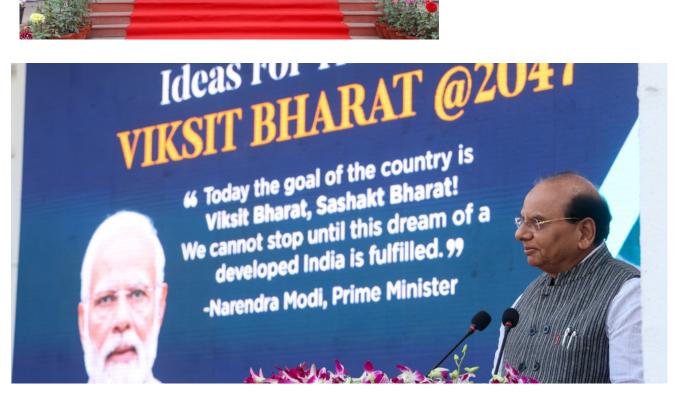
DECEMBER **HIGHLIGHTS**

Patron: Vice Chancellor, Dr. B. R. AMbedkar University Delhi, Prof. Anu Singh Lather Curated by Prof. Rukmini Sen, Dr. Kritika Mathur and Mr. Vaibhav Vishal as part of Viksit Bharat @2047 Planning Cell





IDEAS FOR THE NATION





CONVOCATION 2023





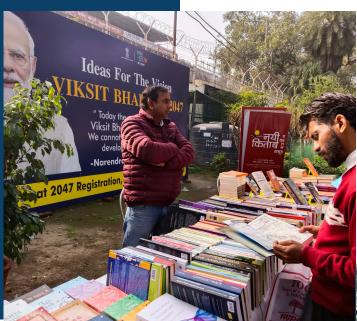






JANUARY HIGHLIGHTS AND PARTY OF THE PARTY OF T







Community Connect, Knowing the City

This month, our students participated in a range of events and activities. Here's a recap of what happened:

1 AND 10 JANUARY

DELHI DAZZLE: HERITAGE STROLLS THROUGH TIME

10-11 JANUARY

HINDI DIWAS PUSTAK MELA AND SANSKRITIK MAHOTSAV

12 JANUARY

WARM CLOTHES AND BLANKETS **DISTRIBUTION**

12 JANUARY

INTERACTION AIIS FACULTY **DEVELOPMENT GROUP**



16 JANUARY

SULTAN GHARI TOMB FIELD VISIT

19 JANUARY

EDUCATIONAL FIELD VISIT TO LOTUS TEMPLE



Warm Clothes and Blankets Distribution

12 January



23 JANUARY

WORKSHOP ON ENTREPRENEURSHIP

25 JANUARY

LECTURE DIGITAL
TRANSFORMATION IN THE
INDIAN ECONOMY

26 JANUARY

REPUBLIC DAY CELEBRATIONS

26 JANUARY

INAUGURATION AND UNVEILING OF THE STATUE OF MANNIYA SAVITRI BAI PHULE

27 JANUARY

OUTBOUND VISIT TO DILLI HAAT

Outreach Program **Entrepreneurship**

An Outreach Programme was conducted at Dr. B.R. Ambedkar University Delhi in collaboration with NIDHI i-TBI, aiming to raise awareness about the DST-funded project for women-led startups. The program targeted BBA and BBA-IEV students, offering sessions on entrepreneurship skills. It supports the Viksit Bharat @2047 campaign and the university's commitment to fostering innovation and entrepreneurship among students. The program was successful with active student participation and positive engagement.



Thriving and Sustainable Economy



The School of Business, Public Policy, and Social Entrepreneurship at AUD hosted a lecture on "Digital Transformation in the Indian Economy" by Dr. S P Sharma from PHD Chamber of Commerce. The talk India's economic covered evolution. digitalization's effects. opportunities, challenges, and the importance of policy maximize frameworks to digital advantages. It fostered discussion among BBA first-year students to nurture informed leaders in India's changing economy.



JANUARY GALLERY



















Interactions and Visits





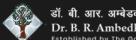


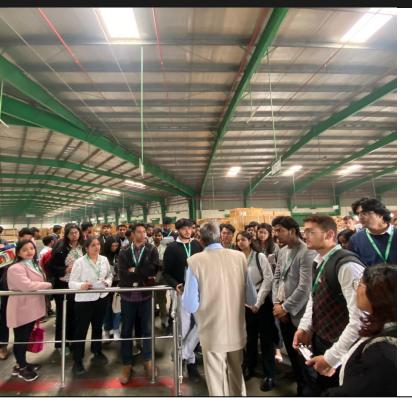


The School of Law Governance and Citizenship, in partnership with IQAC, AUD, organized a workshop on "Is Indian Law Computable?" exploring AI in legal research. The Vice Chancellor, Professor Anu Singh Lather, emphasized the future of AI in education and the need for qualitative research. Prof. Lawrence Liang discussed the historical context of Computational Legal Studies and the challenges of predicting legal outcomes using machine learning.

Dr. Sushant Sinha, founder of Indian Kanoon, highlighted the platform's

mission to simplify access to legal information through machine learning. The session covered Natural Language Processing insights and the application of AI in sentiment analysis and structural analysis of legal texts. Discussions included the intersection of law and technology, emphasizing the importance of regulating AI for a positive impact on the legal system.





12th February 2024

"Empowered Indians" and "Importance of Innovation & Skill **Development**"

The School of Business, Public Policy, and Social Entrepreneurship organized a field trip to Safexpress for BBA students. The trip aimed to educate students on logistics and highlight Safexpress as an industry leader. Students gained insights into logistics management, distribution channels, and Safexpress's operational excellence during the visit.

14th February 2024

Governance, Entrepreneurship and **Empowerment**

First and second-year MBA students visited Suraj Kund Mela in Faridabad as part of their courses. First-year students explored cultural diversity through handicrafts, while second-year students studied financial inclusion schemes and Self-Help Groups. The visit bridged theory with real-world applications, offering practical learning experiences in Public Policy and Microfinance.









14th February 2024 **Urban Planning, Cities,** Infrastructure, Heritage

SGA students studied urban concepts in Bhopal, focusing on history, economy, environment, and planning. They conducted interviews, observations, and visited key sites like old and new Bhopal, local markets, museums, and UNESCO heritage sites. Expert lectures were also part of the experiential learning. The visits are part of the Viksit Bharat@2047 initiative led by Faculty Members.



5th February 2024

Viksit Gaon, Viksit Bharat

B.R. Ambedkar University Delhi took students to Organic Acre in Delhi for hands-on learning about organic farming, ruralurban relations, and food systems. The visit aimed to align with Viksit Bharat@2047 goals, emphasizing "Viksit Gaon, Viksit Bharat." Coordinated by Dr. Preeti Sampat, the field trip highlighted concepts taught in the course through practical experience.







FEBRUARY GALLERY











BHARAT TEX 2024

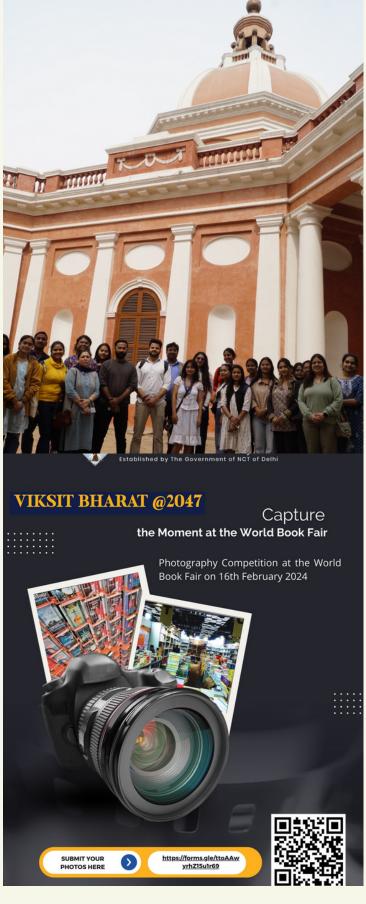
The School of Business, Public Policy, and Social Entrepreneurship organized a successful field trip to Bharat Tex 2024, aligning with the Viksit Bharat@2047 campaign. Led by Dr. Kritika Mathur and Ms. Kajal Mittal, students analyzed exhibitors, attendance trends, and engaged in interviews to gain insights into the textile industry.





FEBRUARY GALLERY









NEWSLETTER

March Highlights





डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली Dr. B. R. Ambedkar University Delhi Established by The Government of NCT of Delhi

Celebrating
International Women's Day
UNSPIREINCHISION

11AM, MARCH 8, 2024
AUDITORIUM, KARAMPURA CAMPUS, DR. B.R. AMBEDKAR UNIVERSITY DELHI



POSTERS PREPARED BY SHS STUDENTS FOR 8TH MARCH 2024



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SANGHMITRA KASANA

Saroj Khan, the iconic choreographer, fearlessly reshaped Bollywood dance, challenging societal norms and empowering women through her expressive and innovative artistry.

Deepa Mehta's film"Fire" and "Elements Trilogy," has fearlessly explored sexual and cultural challenges related to women.



In 2023, she won the Best Documentary Short Subject at the 95th Academy Awards for The Elephant Whisperers. She is also one of the first women chosen as a Sony Alpha Artisan of Imagery in India



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INTERNATIONAL WOMEN'S DAY: TOWARDS A PEACEFUL
AND AN INCLUSIVE WORLD



Amrita Sher-Gil

HER EARLIER WORKS HAD STRONG INFLUENCES
OF ACADEMIC REALISM

KNOWN FOR UNCONVENTIONAL, BOHEMIAN LIFESTYLE.

1913-1941

B. Prabha

REKNOWNED ARTIST WHO ON HER CANVASES, IMMORTALIZED THE FISHERWOMEN OF MUMBAI



1933-2001



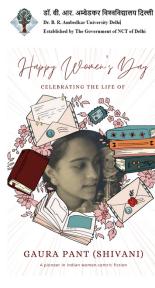
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Arpita Singh

EVOCATIVE DEPICTION OF EMOTIONS AND HAPPENINGS OF THE SOCIETY AND ITS IMPACT ON THE WOMEN.

ASTHA PACHOURI





PRACHI SHARMA







NEWSLETTER

March Highlights







13TH MARCH

LECTURE ON CROSS-CULTURAL MANAGEMENT

Arpita Joardar, an expert in cross-cultural management, gave a lecture at Dr. B R Ambedkar University Delhi on understanding culture's importance in today's The landscape. lecture covered effective communication, negotiation strategies, cultural impacts on motivation and leadership. Attendees gained valuable insights for navigating multicultural workplaces. Dr. Joardar's expertise was well-received students and academicians, equipping them with practical tools for success in diverse professional environments.





NEWSLETTER

March Highlights





11TH MARCH - 14TH MARCH

Heritage Educational tour to Bhopal circle—Bhimbhetka, Sanchi, Ashapuri, Bhojpur , Manav Sangrahalaya and Tribal Museum by School of Heritage Research and Management students and faculty. "The sites seemed talking to us , through the interpretations we heard and understood

standing in front of the monuments" (SHRM student)



