



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi



# NEWSLETTER



11th December 2023 To 15th March 2024

डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

**VIKSIT BHARAT @2047**

PHOTOGRAPHY  
AND  
POSTER  
COMPETITION

For more details and to participate,  
scan the QR code

Last date to submit entries is 30th December 2023

## VIKSIT BHARAT @2047 PHOTOGRAPHY AND POSTER COMPETITION

## DECEMBER HIGHLIGHTS

### VIKSIT BHARAT@2047 CAMPAIGN

Dr. B R Ambedkar University Delhi successfully organized the Viksit Bharat @2047 Photography and Poster Competition. This competition was part of the "Voice of Youth – Viksit Bharat@2047" campaign, which was launched on December 11, 2023. The campaign aimed to engage young minds in envisioning and contributing to the development of our nation.

IDEAS FOR THE VISION  
VIKSIT BHARAT @2047

"Today the goal of the country is Viksit Bharat, Sashakti Bharat! We cannot stop until this dream of a developed India is fulfilled!"  
- Shri Narendra Modi,  
Honourable Prime Minister of India

SHARE YOUR IDEAS NOW

Discover how you can actively contribute to building a vibrant India by 2047. Let your voice be the catalyst for a transformed nation!

Skills Innovation Field Immersion Social Impact  
Empowerment Future Ready Sustainable Practices Lifelong Learning

DR. B. R. AMBEDKAR UNIVERSITY DELHI  
KASHI MERE GATE KARAMPURA  
LOCHER ROAD QUTUB INSTITUTIONAL AREA

*Patron: Vice Chancellor, Dr. B. R. AMbedkar University Delhi,  
Prof. Anu Singh Lather*

*Curated by Prof. Rukmini Sen, Dr. Kritika Mathur and Mr. Vaibhav Vishal  
as part of Viksit Bharat @2047 Planning Cell*



## IDEAS FOR THE NATION







# CONVOCATION 2023





# JANUARY HIGHLIGHTS



## Community Connect, Knowing the City

This month, our students participated in a range of events and activities. Here's a recap of what happened:

1 AND 10 JANUARY

### DELHI DAZZLE: HERITAGE STROLLS THROUGH TIME

10-11 JANUARY

### HINDI DIWAS PUSTAK MELA AND SANSKRITIK MAHOTSAV

12 JANUARY

### WARM CLOTHES AND BLANKETS DISTRIBUTION

12 JANUARY

### INTERACTION AIIS FACULTY DEVELOPMENT GROUP

16 JANUARY

### SULTAN GHARI TOMB FIELD VISIT

19 JANUARY

### EDUCATIONAL FIELD VISIT TO LOTUS TEMPLE



### Warm Clothes and Blankets Distribution

12 January





23 JANUARY

## WORKSHOP ON ENTREPRENEURSHIP

25 JANUARY

## LECTURE DIGITAL TRANSFORMATION IN THE INDIAN ECONOMY

26 JANUARY

## REPUBLIC DAY CELEBRATIONS

26 JANUARY

## INAUGURATION AND UNVEILING OF THE STATUE OF MANNIYA SAVITRI BAI PHULE

27 JANUARY

## OUTBOUND VISIT TO DILLI HAAT

## Outreach Program Entrepreneurship

An Outreach Programme was conducted at Dr. B.R. Ambedkar University Delhi in collaboration with NIDHI i-TBI, aiming to raise awareness about the DST-funded project for women-led startups. The program targeted BBA and BBA-IEV students, offering sessions on entrepreneurship skills. It supports the Viksit Bharat @2047 campaign and the university's commitment to fostering innovation and entrepreneurship among students. The program was successful with active student participation and positive engagement.



## Thriving and Sustainable Economy



The School of Business, Public Policy, and Social Entrepreneurship at AUD hosted a lecture on "Digital Transformation in the Indian Economy" by Dr. S P Sharma from PHD Chamber of Commerce. The talk covered India's economic evolution, digitalization's effects, opportunities, challenges, and the importance of policy frameworks to maximize digital advantages. It fostered discussion among BBA first-year students to nurture informed leaders in India's changing economy.





# JANUARY GALLERY



SULTAN CHARI TOMB FIELD VISIT



FACULTY DEVELOPMENT GROUP VISIT



REPUBLIC DAY CELEBRATIONS







# HIGHLIGHTS

## February

Conferences, Field Visits, Interaction with artisans

This month, our students continued to engage in a variety of events and activities, exploring new opportunities for growth and learning.



## Interactions and Visits

FEBRUARY  
**01**

Expert Lecture at  
School of Design

FEBRUARY  
**02**

Dilli Haat Visit

FEBRUARY  
**05**

Village Visit

FEBRUARY  
**12**

Safeexpress Visit

FEBRUARY  
**14**

Surajkund Visit





## IS INDIAN LAW COMPUTABLE?

# Using Artificial Intelligence for Legal Research and Analysis in India



The School of Law Governance and Citizenship, in partnership with IQAC, AUD, organized a workshop on "Is Indian Law Computable?" exploring AI in legal research. The Vice Chancellor, Professor Anu Singh Lather, emphasized the future of AI in education and the need for qualitative research. Prof. Lawrence Liang discussed the historical context of Computational Legal Studies and the challenges of predicting legal outcomes using machine learning.

Dr. Sushant Sinha, founder of Indian Kanoon, highlighted the platform's

mission to simplify access to legal information through machine learning. The session covered Natural Language Processing insights and the application of AI in sentiment analysis and structural analysis of legal texts. Discussions included the intersection of law and technology, emphasizing the importance of regulating AI for a positive impact on the legal system.





12th February 2024

## "Empowered Indians" and "Importance of Innovation & Skill Development"

The School of Business, Public Policy, and Social Entrepreneurship organized a field trip to Safexpress for BBA students. The trip aimed to educate students on logistics and highlight Safexpress as an industry leader. Students gained insights into logistics management, distribution channels, and Safexpress's operational excellence during the visit.

14th February 2024

## Governance, Entrepreneurship and Empowerment

First and second-year MBA students visited Suraj Kund Mela in Faridabad as part of their courses. First-year students explored cultural diversity through handicrafts, while second-year students studied financial inclusion schemes and Self-Help Groups. The visit bridged theory with real-world applications, offering practical learning experiences in Public Policy and Microfinance.



14th February 2024

## Urban Planning, Cities, Infrastructure, Heritage

SGA students studied urban concepts in Bhopal, focusing on history, economy, environment, and planning. They conducted interviews, observations, and visited key sites like old and new Bhopal, local markets, museums, and UNESCO heritage sites. Expert lectures were also part of the experiential learning. The visits are part of the Viksit Bharat@2047 initiative led by Faculty Members.



5th February 2024

## Viksit Gaon, Viksit Bharat

B.R. Ambedkar University Delhi took students to Organic Acre in Delhi for hands-on learning about organic farming, rural-urban relations, and food systems. The visit aimed to align with Viksit Bharat@2047 goals, emphasizing "Viksit Gaon, Viksit Bharat." Coordinated by Dr. Preeti Sampat, the field trip highlighted concepts taught in the course through practical experience.







URBAN PLANNING, CITIES,  
INFRASTRUCTURE, HERITAGE

## FEBRUARY GALLERY



SURAJKUND VISIT



USING ARTIFICIAL INTELLIGENCE  
FOR LEGAL RESEARCH AND  
ANALYSIS IN INDIA



SURAJKUND VISIT



EXPERT LECTURE AT SCHOOL OF DESIGN





# BHARAT TEX 2024

---

The School of Business, Public Policy, and Social Entrepreneurship organized a successful field trip to Bharat Tex 2024, aligning with the Viksit Bharat@2047 campaign. Led by Dr. Kritika Mathur and Ms. Kajal Mittal, students analyzed exhibitors, attendance trends, and engaged in interviews to gain insights into the textile industry.



## FEBRUARY GALLERY





Established by The Government of NCT of Delhi

## VIKSIT BHARAT @2047

Capture  
the Moment at the World Book Fair

Photography Competition at the World  
Book Fair on 16th February 2024



SUBMIT YOUR  
PHOTOS HERE



<https://forms.gle/ttoAAwyrhZ15ulr69>







# NEWSLETTER

## March Highlights



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

*Celebrating  
International Women's Day*  
**INSPIRE INCLUSION**

11AM, MARCH 8, 2024  
AUDITORIUM, KARAMPURA CAMPUS, DR. B.R. AMBEDKAR UNIVERSITY DELHI





# POSTERS PREPARED BY SHS STUDENTS FOR 8TH MARCH 2024



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

SANGHMITRA KASANA

**Saroj Khan, the iconic choreographer, fearlessly reshaped Bollywood dance, challenging societal norms and empowering women through her expressive and innovative artistry.**

**Deepa Mehta's film "Fire" and "Elements Trilogy," has fearlessly explored sexual and cultural challenges related to women.**

Deepa Mehta



Saroj Khan



Kartiki Gonsalves

**In 2023, she won the Best Documentary Short Subject at the 95th Academy Awards for The Elephant Whisperers. She is also one of the first women chosen as a Sony Alpha Artisan of Imagery in India**



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

INTERNATIONAL WOMEN'S DAY : TOWARDS A PEACEFUL  
AND AN INCLUSIVE WORLD



1913-1941

**Amrita Sher-Gil**

HER EARLIER WORKS HAD STRONG INFLUENCES  
OF ACADEMIC REALISM

KNOWN FOR UNCONVENTIONAL,  
BOHEMIAN LIFESTYLE.

**B. Prabha**

REKNOWNED ARTIST WHO ON HER  
CANVASES, IMMORTALIZED THE  
FISHERWOMEN OF MUMBAI



1937-Present



1933-2001

**Arpita Singh**

EVOCATIVE DEPICTION OF EMOTIONS AND  
HAPPENINGS OF THE SOCIETY AND ITS  
IMPACT ON THE WOMEN.

ASTHA PACHOURI



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

**International Women's Day: Towards a  
peaceful and an inclusive world**

Hello,  
I'm Bachendri Pal!

May 24, 1954  
Age, 69  
Nakuru, India

**Experience:**

- Indian mountaineer who in 1984 became the first Indian woman to reach the summit of Mount Everest.
- She was awarded the Padma Shri, India's fourth highest civilian award, in 1984.

A dreamer who believed that  
nothing is beyond the reach.

BULBUL



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi



PRACHI SHARMA



डॉ. बी. आर. अम्बेडकर विश्वविद्यालय दिल्ली  
Dr. B. R. Ambedkar University Delhi  
Established by The Government of NCT of Delhi

**International Women's Day : Towards  
a peaceful and an inclusive world**

Chami Murmu, a tribal environmentalist and women's rights activist was the recipient of the Padmashri Award 2024 women's empowerment from Seraikela-Kharsawan

Chami Murmu, also referred to as 'Lady Tarzan', has changed the lives of over 30,000 women by integrating them into Self Help Groups (SHGs), resulting in socio-economic improvements across more than 40 villages.

Previously been recognized with the Nari Shakti Award by the President on International Women's Day, reaffirming her role as a powerful agent of change.



Chami Murmu

GARIMA RAJPAL





# NEWSLETTER

## March Highlights





**Dr. B. R. Ambedkar University Delhi**  
Established by The Government of NCT of Delhi

**VIKSIT BHARAT @2047**

**SCHOOL OF BUSINESS, PUBLIC POLICY AND  
SOCIAL ENTREPRENEURSHIP**

*A Guest Lecture on*  
**CROSS  
CULTURAL  
MANAGEMENT**





**DR. ARPITA JOARDAR**  
ASSOCIATE PROFESSOR  
DEPARTMENT OF MANAGEMENT  
UNIVERSITY OF MASSACHUSETTS DARTMOUTH



**CR - 12**  
**DR. B.R. AMBEDKAR UNIVERSITY**  
**DELHI, KASHMERE GATE CAMPUS**



**13 MARCH, 2024**  
**2 P.M. ONWARDS**



### 13TH MARCH LECTURE ON CROSS- CULTURAL MANAGEMENT

Arpita Joardar, an expert in cross-cultural management, gave a lecture at Dr. B R Ambedkar University Delhi on understanding culture's importance in today's global landscape. The lecture covered effective communication, negotiation strategies, and cultural impacts on motivation and leadership. Attendees gained valuable insights for navigating multicultural workplaces. Dr. Joardar's expertise was well-received by students and academicians, equipping them with practical tools for success in diverse professional environments.





# NEWSLETTER

## March Highlights



11TH MARCH - 14TH MARCH

Heritage Educational tour to Bhopal circle—Bhimbhetka, Sanchi, Ashapuri, Bhojpur, Manav Sangrahalaya and Tribal Museum by School of Heritage Research and Management students and faculty. "The sites seemed talking to us, through the interpretations we heard and understood standing in front of the monuments" (SHRM student)

