

The universities are requested to share the activity report (post the activity) for the Viksit Bharat@2047 in the below tabular format.

Name of the Activity:	SBPPSE_Visit to Suraj Ki	und Mela	
Theme of the Activity within Viksit Bharat@2047:	Governance, Entrepren	eurship and Empowerment	
Activity Date(s):	Feb 14, 2024	No. of Participants:	70

## Brief Description of the Activity:

On 14th February 2024, First Year and Second Year students of MBA students of the School of Business, Public Policy and Social Entrepreneurship embarked on an insightful field visit to Suraj Kund Mela, Faridabad. The visit was organized for both 1st and 2nd-year students, aligning with the compulsory course of 'Issues and Perspectives of Public Policy' and the Micro Finance elective course. The coordinators of the visit were Dr. Kanwal Anil and Dr. K. Valentina.

The First Year students got an opportunity to explore cultural diversity through handicrafts, they were immersed in the vibrant atmosphere of international stalls. The students gained insights into the showcasing of stalls from various states and interacted with artisans, microentrepreneurs, and mela management personnel under the guidance of Dr. K Valentina, the course coordinator.

The Second Year students conducted interviews with artisans to understand their financial inclusion schemes and explored Self-Help Groups (SHGs) participating in the mela. Under the mentorship of their Course Coordinator, Dr. Kanwal Anil they studied and analyzed the functioning models of approximately 40 SHGs through their projects.

The field visit provided an exceptional on-field, practical learning experience for our students, bridging the gap between theory and real-world applications. The exposure to Suraj Kund Mela allowed them to witness and engage with the diverse aspects of public policy and microfinance.

Brief Description of Participants:		
MBA students of SBPPSE		
Share Weblink of social media posts of the Activity:		
Twitter:		
Facebook:	https://www.facebook.com/share/p/rKCrGGVSCAvEQ2hB/?mibextid= Nif5oz	
Instagram:		
Others:		