

The universities are requested to share the activity report (post the activity) for the Viksit Bharat@2047 in the below tabular format.

Name of the Activity:	Industrial Visit to Safexpress Logistics Park Binola near Bilaspur, Haryana under Viksit Bharat @ 2047		
Theme of the Activity within Viksit Bharat@2047:	"Empowered Indians" and "Importance of Innovation & Skill Development"		
Activity Date(s):	12 th February 2024	No. of Participants:	57
Brief Description of the Activity:			
The School of Business, Public Policy, and Social Entrepreneurship organised a captivating field trip to Safexpress Company for the final year BBA students. This excursion aimed to provide an in-depth understanding of logistics and various distribution channels while showcasing why Safexpress stands out as an industry leader in its domain. The field trip to Safexpress proved to be an enlightening experience for the students, offering valuable insights into the intricacies of logistics management. As the students traversed through the company's facilities, they were immersed in a world of seamless operations and efficient processes. One of the key takeaways from the visit was gaining a profound understanding of logistics, its significance in the business world, and its role in facilitating smooth operations across various industries. Furthermore, the field trip provided students with an opportunity to explore different distribution channels employed by Safexpress. From traditional methods to modern technological advancements, students gained invaluable knowledge about the diverse strategies used to optimise distribution networks and enhance customer satisfaction. Throughout the visit, students were enlightened about why Safexpress stands at the pinnacle of its industry. They witnessed the company's commitment to excellence manifested in its state-of-the-art infrastructure, cutting-edge technologies, and highly skilled workforce.			

Brief Description of Participants:	
57 students of BBA third year (Batch 2021-24) visited the Safexpress Logistics Park, Binola under the course Distribution and Supply Chain Management and Money & Finance.	
Share Weblink of social media posts of the Activity:	
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